

Educational Services (Except Elementary and Secondary Schools, and Colleges and Universities): 2002

Issued July 2004

EC02-611-01

2002 Economic Census

Educational Services

Industry Series



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-- Not applicable for this report.

Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7".

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs and digital versatile discs (CD-ROMs and DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Educational Services

SCOPE

The Educational Services sector (sector 61) comprises establishments that provide instruction and training in a wide variety of subjects. This instruction and training is provided by specialized establishments, such as schools, colleges, universities, and training centers. These establishments may be privately owned and operated for profit or not for profit, or they may be publicly owned and operated. They may also offer food and accommodation services to their students.

Educational services are usually delivered by teachers or instructors that explain, tell, demonstrate, supervise, and direct learning. Instruction is imparted in diverse settings, such as educational institutions, the workplace, or the home through correspondence, television, or other means. It can be adapted to the particular needs of the students, for example sign language can replace verbal language for teaching students with hearing impairments. All industries in the sector share this commonality of process, namely, labor inputs of instructors with the requisite subject matter expertise and teaching ability.

Data for this sector are shown for establishments of firms subject to federal income tax, and separately, of firms that are exempt from federal income tax under provisions of the Internal Revenue Code.

Many of the “kinds of business” included in this sector are not thought of as commercial businesses and the terms (such as “business,” “establishment,” and “firm”) used to describe them may not be descriptive of such services. However, these terms are applied to all “kinds of business” in order to maintain conformity in the measures of the production and delivery of goods and services and in the presentation of data.

Exclusions. The economic census does not include the following industries: NAICS 6111, Elementary and Secondary Schools, NAICS 6112, Junior Colleges, and NAICS 6113, Colleges, Universities, and Professional Schools. Further, government-owned establishments in covered industries, such as a government-operated trade school, are also not included.

The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve educational service establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, relatively large for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There is one report for all covered industries in this sector. The report presents, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, receipts/revenue, expenses of tax-exempt establishments, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, receipts/revenue, expenses of tax-exempt establishments, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents product lines data for establishments of firms with payroll by kind of business. Data are presented for the United States and states. Establishments may report negative revenue for selected product lines. Because of this, percentages for product lines may be in excess of 100 or less than 0.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents receipts/revenue, payroll, and employment data for the United States by receipts/revenue size, by employment size, and by legal form of organization for establishments of firms with payroll; and by receipts/revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

ZIP Code Statistics. This report presents data for establishments of firms with payroll by United States ZIP Code.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for –

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000, but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.

-
- d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
5. Economic places.
 - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments that consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).
 - d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). While there were revisions to some industries for 2002, none of those affect this sector.

Data for this sector for 2002 include totals for taxable and tax-exempt businesses together, not present in 1997 reports. For 1997, only data for taxable establishments were shown at county and place levels in the Geographic Area Series. For 2002, data for taxable and tax-exempt establishments, as well as the combined totals, are shown at these geographic levels.

These tables for 2002 include educational establishments that primarily serve other establishments of the same enterprise. These "enterprise support" establishments were not included in data for the educational services sector in 1997, but were instead included in the "Other auxiliary establishments" kind-of-business category in the "Auxiliaries, Excluding Corporate, Subsidiary, and Regional Managing Offices" reports.

For 2002, the revenue data for tax-exempt establishments include gains or losses from the sale of real estate, investments, or other assets. In 1997, these gains or losses were excluded from revenue. Also, the 2002 expenses data for tax-exempt establishments exclude program service grants, contributions and gifts paid, specific assistance to individuals, and benefits paid to or for members. In 1997, these types of expenses were included.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses program provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas. Both of these programs include data for private schools in NAICS 6111, 6112, and 6113, excluded from economic census reports.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Service Census Branch, 1-800-541-8345 or scb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more

r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city

Table 1. Summary Statistics for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

2002 NAICS code	Tax status and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
	ALL ESTABLISHMENTS								
61	Educational services	49 704	30 754 109	N	10 122 605	2 425 445	431 348	22.2	14.8
611	Educational services	49 704	30 754 109	N	10 122 605	2 425 445	431 348	22.2	14.8
6114	Business schools and computer and management training	8 004	7 338 058	N	2 633 756	650 562	65 899	21.0	15.9
61141	Business and secretarial schools	488	526 629	N	193 823	46 044	8 262	16.6	19.2
611410	Business and secretarial schools	488	526 629	N	193 823	46 044	8 262	16.6	19.2
61142	Computer training	2 975	2 877 337	N	1 158 605	293 364	27 587	19.9	20.2
611420	Computer training	2 975	2 877 337	N	1 158 605	293 364	27 587	19.9	20.2
61143	Professional and management development training	4 541	3 934 092	N	1 281 328	311 154	30 050	22.4	12.2
611430	Professional and management development training	4 541	3 934 092	N	1 281 328	311 154	30 050	22.4	12.2
6115	Technical and trade schools	7 284	7 549 991	N	2 475 148	589 240	92 625	17.8	14.5
61151	Technical and trade schools	7 284	7 549 991	N	2 475 148	589 240	92 625	17.8	14.5
611511	Beauty and cosmetology schools	1 554	747 276	N	249 222	56 124	11 088	23.7	9.3
611512	Flight training	1 002	1 757 378	N	503 916	122 807	16 285	15.7	13.6
611513	Apprenticeship training	1 405	926 342	N	296 723	72 347	14 543	23.5	14.5
611519	Other technical and trade schools	3 323	4 118 995	N	1 425 287	337 962	50 709	16.3	15.8
6116	Other schools and instruction	29 524	9 852 520	N	3 365 745	794 521	224 368	31.1	15.6
61161	Fine arts schools	9 200	2 268 866	N	746 289	182 518	61 028	33.4	10.9
611610	Fine arts schools	9 200	2 268 866	N	746 289	182 518	61 028	33.4	10.9
61162	Sports and recreation instruction	9 076	2 413 333	N	739 515	165 863	54 780	40.7	12.2
611620	Sports and recreation instruction	9 076	2 413 333	N	739 515	165 863	54 780	40.7	12.2
61163	Language schools	1 072	524 288	N	198 435	48 658	13 525	18.6	18.9
611630	Language schools	1 072	524 288	N	198 435	48 658	13 525	18.6	18.9
61169	All other schools and instruction	10 176	4 646 033	N	1 681 506	397 482	95 035	26.3	19.3
611691	Exam preparation and tutoring	5 052	1 988 407	N	766 437	181 195	54 085	24.2	21.8
611692	Automobile driving schools	2 027	926 356	N	196 605	45 018	13 285	37.8	12.8
611699	All other miscellaneous schools and instruction	3 097	2 131 270	N	718 464	171 269	27 665	25.5	18.7
6117	Educational support services	4 892	6 013 540	N	1 647 956	391 122	48 456	14.6	12.7
61171	Educational support services	4 892	6 013 540	N	1 647 956	391 122	48 456	14.6	12.7
611710	Educational support services	4 892	6 013 540	N	1 647 956	391 122	48 456	14.6	12.7
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
61	Educational services	11 697	8 992 550	8 161 360	2 697 265	653 292	119 992	17.5	13.0
611	Educational services	11 697	8 992 550	8 161 360	2 697 265	653 292	119 992	17.5	13.0
6114	Business schools and computer and management training	1 165	942 325	871 813	311 570	75 774	9 180	19.4	10.1
61141	Business and secretarial schools	75	49 144	45 375	20 375	4 870	837	16.7	7.9
611410	Business and secretarial schools	75	49 144	45 375	20 375	4 870	837	16.7	7.9
61142	Computer training	237	107 328	94 993	40 287	9 425	1 341	30.6	20.0
611420	Computer training	237	107 328	94 993	40 287	9 425	1 341	30.6	20.0
61143	Professional and management development training	853	785 853	731 445	250 908	61 479	7 002	18.1	8.9
611430	Professional and management development training	853	785 853	731 445	250 908	61 479	7 002	18.1	8.9
6115	Technical and trade schools	1 982	1 632 131	1 445 544	556 706	134 673	25 517	22.3	16.0
61151	Technical and trade schools	1 982	1 632 131	1 445 544	556 706	134 673	25 517	22.3	16.0
611511	Beauty and cosmetology schools	74	37 001	31 808	13 834	3 256	706	7.5	21.8
611512	Flight training	65	62 670	57 100	20 828	5 263	1 039	20.1	53.6
611513	Apprenticeship training	1 202	834 294	701 288	267 099	65 607	13 273	22.2	14.6
611519	Other technical and trade schools	641	698 166	655 348	254 945	60 547	10 499	23.5	13.9
6116	Other schools and instruction	6 981	2 720 279	2 439 674	1 016 209	244 927	62 196	25.2	15.7
61161	Fine arts schools	1 934	744 080	671 490	282 553	68 641	19 153	21.4	10.2
611610	Fine arts schools	1 934	744 080	671 490	282 553	68 641	19 153	21.4	10.2
61162	Sports and recreation instruction	1 659	399 426	349 864	135 931	31 982	10 673	36.8	14.9
611620	Sports and recreation instruction	1 659	399 426	349 864	135 931	31 982	10 673	36.8	14.9
61163	Language schools	385	135 268	114 373	59 191	14 410	5 298	24.3	14.2
611630	Language schools	385	135 268	114 373	59 191	14 410	5 298	24.3	14.2
61169	All other schools and instruction	3 003	1 441 505	1 303 947	538 534	129 894	27 072	24.0	19.0
611691	Exam preparation and tutoring	1 295	373 883	341 547	170 508	41 856	10 877	33.1	15.9
611692	Automobile driving schools	193	66 850	57 462	22 313	5 469	1 528	16.6	34.0
611699	All other miscellaneous schools and instruction	1 515	1 000 772	904 938	345 713	82 569	14 667	21.1	19.1
6117	Educational support services	1 569	3 697 815	3 404 329	812 780	197 918	23 099	9.2	10.3
61171	Educational support services	1 569	3 697 815	3 404 329	812 780	197 918	23 099	9.2	10.3
611710	Educational support services	1 569	3 697 815	3 404 329	812 780	197 918	23 099	9.2	10.3

See footnotes at end of table.

Table 1. Summary Statistics for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

2002 NAICS code	Tax status and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
61	Educational services	38 007	21 761 559	N	7 425 340	1 772 153	311 356	24.1	15.6
611	Educational services	38 007	21 761 559	N	7 425 340	1 772 153	311 356	24.1	15.6
6114	Business schools and computer and management training	6 839	6 395 733	N	2 322 186	574 788	56 719	21.3	16.7
61141	Business and secretarial schools	413	477 485	N	173 448	41 174	7 425	16.5	20.4
611410	Business and secretarial schools	413	477 485	N	173 448	41 174	7 425	16.5	20.4
61142	Computer training	2 738	2 770 009	N	1 118 318	283 939	26 246	19.5	20.2
611420	Computer training	2 738	2 770 009	N	1 118 318	283 939	26 246	19.5	20.2
61143	Professional and management development training	3 688	3 148 239	N	1 030 420	249 675	23 048	23.5	13.0
611430	Professional and management development training	3 688	3 148 239	N	1 030 420	249 675	23 048	23.5	13.0
6115	Technical and trade schools	5 302	5 917 860	N	1 918 442	454 567	67 108	16.5	14.1
61151	Technical and trade schools	5 302	5 917 860	N	1 918 442	454 567	67 108	16.5	14.1
611511	Beauty and cosmetology schools	1 480	710 275	N	235 388	52 868	10 382	24.6	8.6
611512	Flight training	937	1 694 708	N	483 088	117 544	15 246	15.5	12.1
611513	Apprenticeship training	203	92 048	N	29 624	6 740	1 270	36.1	13.4
611519	Other technical and trade schools	2 682	3 420 829	N	1 170 342	277 415	40 210	14.9	16.2
6116	Other schools and instruction	22 543	7 132 241	N	2 349 536	549 594	162 172	33.3	15.6
61161	Fine arts schools	7 266	1 524 786	N	463 736	113 877	41 875	39.2	11.2
611610	Fine arts schools	7 266	1 524 786	N	463 736	113 877	41 875	39.2	11.2
61162	Sports and recreation instruction	7 417	2 013 907	N	603 584	133 881	44 107	41.4	11.7
611620	Sports and recreation instruction	7 417	2 013 907	N	603 584	133 881	44 107	41.4	11.7
61163	Language schools	687	389 020	N	139 244	34 248	8 227	16.6	20.5
611630	Language schools	687	389 020	N	139 244	34 248	8 227	16.6	20.5
61169	All other schools and instruction	7 173	3 204 528	N	1 142 972	267 588	67 963	27.4	19.5
611691	Exam preparation and tutoring	3 757	1 614 524	N	595 929	139 339	43 208	22.1	23.2
611692	Automobile driving schools	1 834	459 506	N	174 292	39 549	11 757	40.9	9.7
611699	All other miscellaneous schools and instruction	1 582	1 130 498	N	372 751	88 700	12 998	29.5	18.3
6117	Educational support services	3 323	2 315 725	N	835 176	193 204	25 357	23.1	16.4
61171	Educational support services	3 323	2 315 725	N	835 176	193 204	25 357	23.1	16.4
611710	Educational support services	3 323	2 315 725	N	835 176	193 204	25 357	23.1	16.4

¹Includes receipts/revenue information obtained from administrative records of other federal agencies.

²Includes receipts/revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Comparative Statistics for the United States (1997 NAICS Basis): 2002 and 1997

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 and 1997 Economic Censuses. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

1997 NAICS code	Tax status and kind of business	Establishments (number)	Receipts/revenue (\$1,000)	Annual payroll (\$1,000)	Paid employees for pay period including March 12 (number)
ALL ESTABLISHMENTS					
61	Educational services.....	2002.. 49 704	30 754 109	10 122 605	431 348
		1997.. 40 936	20 439 028	6 364 527	321 073
611	Educational services.....	2002.. 49 704	30 754 109	10 122 605	431 348
		1997.. 40 936	20 439 028	6 364 527	321 073
6114	Business schools and computer and management training	2002.. 8 004	7 338 058	2 633 756	65 899
		1997.. 6 575	5 553 394	1 830 452	58 644
61141	Business and secretarial schools	2002.. 488	526 629	193 823	8 262
		1997.. 619	583 585	226 894	11 532
611410	Business and secretarial schools	2002.. 488	526 629	193 823	8 262
		1997.. 619	583 585	226 894	11 532
61142	Computer training	2002.. 2 975	2 877 337	1 158 605	27 587
		1997.. 2 840	2 545 603	979 182	29 234
611420	Computer training	2002.. 2 975	2 877 337	1 158 605	27 587
		1997.. 2 840	2 545 603	979 182	29 234
61143	Professional and management development training.....	2002.. 4 541	3 934 092	1 281 328	30 050
		1997.. 3 116	2 424 206	624 376	17 878
611430	Professional and management development training.....	2002.. 4 541	3 934 092	1 281 328	30 050
		1997.. 3 116	2 424 206	624 376	17 878
6115	Technical and trade schools	2002.. 7 284	7 549 991	2 475 148	92 625
		1997.. 6 846	4 428 640	1 412 176	67 477
61151	Technical and trade schools	2002.. 7 284	7 549 991	2 475 148	92 625
		1997.. 6 846	4 428 640	1 412 176	67 477
611511	Beauty and cosmetology schools.....	2002.. 1 554	747 276	249 222	11 088
		1997.. 1 807	D	D	D
611512	Flight training	2002.. 1 002	1 757 378	503 916	16 285
		1997.. 894	D	D	D
611513	Apprenticeship training.....	2002.. 1 405	926 342	296 723	14 543
		1997.. 1 157	422 354	140 212	7 497
611519	Other technical and trade schools	2002.. 3 323	4 118 995	1 425 287	50 709
		1997.. 2 988	2 605 016	842 860	36 830
6116	Other schools and instruction	2002.. 29 524	9 852 520	3 365 745	224 368
		1997.. 23 764	7 126 679	2 243 340	165 351
61161	Fine arts schools	2002.. 9 200	2 268 866	746 289	61 028
		1997.. 7 254	1 342 535	418 132	43 252
611610	Fine arts schools	2002.. 9 200	2 268 866	746 289	61 028
		1997.. 7 254	1 342 535	418 132	43 252
61162	Sports and recreation instruction	2002.. 9 076	2 413 333	739 515	54 780
		1997.. 6 423	1 426 264	421 600	37 547
611620	Sports and recreation instruction	2002.. 9 076	2 413 333	739 515	54 780
		1997.. 6 423	1 426 264	421 600	37 547
61163	Language schools.....	2002.. 1 072	524 288	198 435	13 525
		1997.. 854	488 568	152 318	11 836
611630	Language schools.....	2002.. 1 072	524 288	198 435	13 525
		1997.. 854	488 568	152 318	11 836
61169	All other schools and instruction.....	2002.. 10 176	4 646 033	1 681 506	95 035
		1997.. 9 233	3 869 312	1 251 290	72 716
611691	Exam preparation and tutoring	2002.. 5 052	1 988 407	766 437	54 085
		1997.. 2 630	815 372	291 124	22 664
611692	Automobile driving schools	2002.. 2 027	526 356	196 605	13 285
		1997.. 1 719	361 819	124 565	9 713
611699	All other miscellaneous schools and instruction	2002.. 3 097	2 131 270	718 464	27 665
		1997.. 4 884	2 692 121	835 601	40 339
6117	Educational support services	2002.. 4 892	6 013 540	1 647 956	48 456
		1997.. 3 751	3 330 315	878 559	29 601
61171	Educational support services	2002.. 4 892	6 013 540	1 647 956	48 456
		1997.. 3 751	3 330 315	878 559	29 601
611710	Educational support services	2002.. 4 892	6 013 540	1 647 956	48 456
		1997.. 3 751	3 330 315	878 559	29 601
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX					
61	Educational services.....	2002.. 11 697	8 992 550	2 697 265	119 992
		1997.. 7 153	5 505 710	1 461 479	72 388
611	Educational services	2002.. 11 697	8 992 550	2 697 265	119 992
		1997.. 7 153	5 505 710	1 461 479	72 388
6114	Business schools and computer and management training	2002.. 1 165	942 325	311 570	9 180
		1997.. 519	650 920	141 716	4 783
61141	Business and secretarial schools	2002.. 75	49 144	20 375	837
		1997.. 38	29 541	13 594	631
611410	Business and secretarial schools	2002.. 75	49 144	20 375	837
		1997.. 38	29 541	13 594	631
61142	Computer training	2002.. 237	107 328	40 287	1 341
		1997.. 55	33 424	8 904	386
611420	Computer training	2002.. 237	107 328	40 287	1 341
		1997.. 55	33 424	8 904	386
61143	Professional and management development training.....	2002.. 853	785 853	250 908	7 002
		1997.. 426	587 955	119 218	3 766
611430	Professional and management development training.....	2002.. 853	785 853	250 908	7 002
		1997.. 426	587 955	119 218	3 766
6115	Technical and trade schools	2002.. 1 982	1 632 131	556 706	25 517
		1997.. 1 381	963 547	251 151	13 167
61151	Technical and trade schools	2002.. 1 982	1 632 131	556 706	25 517
		1997.. 1 381	963 547	251 151	13 167
611511	Beauty and cosmetology schools.....	2002.. 74	37 001	13 834	706
		1997.. 2	D	D	a
611512	Flight training	2002.. 65	62 670	20 828	1 039
		1997.. 45	D	D	f
611513	Apprenticeship training.....	2002.. 1 202	834 294	267 099	13 273
		1997.. 904	330 636	109 600	6 194
611519	Other technical and trade schools	2002.. 641	698 166	254 945	10 499
		1997.. 430	606 853	133 026	6 372

See footnotes at end of table.

Table 2. Comparative Statistics for the United States (1997 NAICS Basis): 2002 and 1997—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 and 1997 Economic Censuses. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

1997 NAICS code	Tax status and kind of business	Establishments (number)	Receipts/revenue (\$1,000)	Annual payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX—Con.				
61	Educational services—Con.				
611	Educational services—Con.				
6116	Other schools and instruction	2002.. 6 981	2 720 279	1 016 209	62 196
	1997.. 4 470	1 929 655	647 192	41 491	
61161	Fine arts schools	2002.. 1 934	744 080	282 553	19 153
	1997.. 1 009	388 484	139 989	11 601	
611610	Fine arts schools	2002.. 1 934	744 080	282 553	19 153
	1997.. 1 009	388 484	139 989	11 601	
61162	Sports and recreation instruction	2002.. 1 659	399 426	135 931	10 673
	1997.. 749	156 147	47 471	4 390	
611620	Sports and recreation instruction	2002.. 1 659	399 426	135 931	10 673
	1997.. 749	156 147	47 471	4 390	
61163	Language schools	2002.. 385	135 268	59 191	5 298
	1997.. 244	75 344	31 677	3 346	
611630	Language schools	2002.. 385	135 268	59 191	5 298
	1997.. 244	75 344	31 677	3 346	
61169	All other schools and instruction	2002.. 3 003	1 441 505	538 534	27 072
	1997.. 2 468	1 309 680	428 055	22 154	
611691	Exam preparation and tutoring	2002.. 1 295	373 883	170 508	10 877
	1997.. 407	85 564	32 744	2 613	
611692	Automobile driving schools	2002.. 193	66 850	22 313	1 528
	1997.. 56	30 392	6 342	379	
611699	All other miscellaneous schools and instruction	2002.. 1 515	1 000 772	345 713	14 667
	1997.. 2 005	1 193 724	388 969	19 162	
6117	Educational support services	2002.. 1 569	3 697 815	812 780	23 099
	1997.. 783	1 961 588	421 420	12 947	
61171	Educational support services	2002.. 1 569	3 697 815	812 780	23 099
	1997.. 783	1 961 588	421 420	12 947	
611710	Educational support services	2002.. 1 569	3 697 815	812 780	23 099
	1997.. 783	1 961 588	421 420	12 947	
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX				
61	Educational services	2002.. 38 007	21 761 559	7 425 340	311 356
	1997.. 33 783	14 933 318	4 903 048	248 685	
611	Educational services	2002.. 38 007	21 761 559	7 425 340	311 356
	1997.. 33 783	14 933 318	4 903 048	248 685	
6114	Business schools and computer and management training	2002.. 6 839	6 395 733	2 322 186	56 719
	1997.. 6 056	4 902 474	1 688 736	53 861	
61141	Business and secretarial schools	2002.. 413	477 485	173 448	7 425
	1997.. 581	554 044	213 300	10 901	
611410	Business and secretarial schools	2002.. 413	477 485	173 448	7 425
	1997.. 581	554 044	213 300	10 901	
61142	Computer training	2002.. 2 738	2 770 009	1 118 318	26 246
	1997.. 2 785	2 512 179	970 278	28 848	
611420	Computer training	2002.. 2 738	2 770 009	1 118 318	26 246
	1997.. 2 785	2 512 179	970 278	28 848	
61143	Professional and management development training	2002.. 3 688	3 148 239	1 030 420	23 048
	1997.. 2 690	1 836 251	505 158	14 112	
611430	Professional and management development training	2002.. 3 688	3 148 239	1 030 420	23 048
	1997.. 2 690	1 836 251	505 158	14 112	
6115	Technical and trade schools	2002.. 5 302	5 917 860	1 918 442	67 108
	1997.. 5 465	3 465 093	1 161 025	54 310	
61151	Technical and trade schools	2002.. 5 302	5 917 860	1 918 442	67 108
	1997.. 5 465	3 465 093	1 161 025	54 310	
611511	Beauty and cosmetology schools	2002.. 1 480	710 275	235 388	10 382
	1997.. 1 805	453 884	159 907	10 289	
611512	Flight training	2002.. 937	1 694 708	483 088	15 246
	1997.. 849	921 328	260 672	12 260	
611513	Apprenticeship training	2002.. 203	92 048	29 624	1 270
	1997.. 253	91 718	30 612	1 303	
611519	Other technical and trade schools	2002.. 2 682	3 420 829	1 170 342	40 210
	1997.. 2 558	1 998 163	709 834	30 458	
6116	Other schools and instruction	2002.. 22 543	7 132 241	2 349 536	162 172
	1997.. 19 294	5 197 024	1 596 148	123 860	
61161	Fine arts schools	2002.. 7 266	1 524 786	463 736	41 875
	1997.. 6 245	954 051	278 143	31 651	
611610	Fine arts schools	2002.. 7 266	1 524 786	463 736	41 875
	1997.. 6 245	954 051	278 143	31 651	
61162	Sports and recreation instruction	2002.. 7 417	2 013 907	603 584	44 107
	1997.. 5 674	1 270 117	374 129	33 157	
611620	Sports and recreation instruction	2002.. 7 417	2 013 907	603 584	44 107
	1997.. 5 674	1 270 117	374 129	33 157	
61163	Language schools	2002.. 687	389 020	139 244	8 227
	1997.. 610	413 224	120 641	8 490	
611630	Language schools	2002.. 687	389 020	139 244	8 227
	1997.. 610	413 224	120 641	8 490	
61169	All other schools and instruction	2002.. 7 173	3 204 528	1 142 972	67 963
	1997.. 6 765	2 559 632	823 235	50 562	
611691	Exam preparation and tutoring	2002.. 3 757	1 614 524	595 929	43 208
	1997.. 2 223	729 808	258 380	20 051	
611692	Automobile driving schools	2002.. 1 834	459 506	174 292	11 757
	1997.. 1 663	331 427	118 223	9 334	
611699	All other miscellaneous schools and instruction	2002.. 1 582	1 130 498	372 751	12 998
	1997.. 2 879	1 498 397	446 632	21 177	

See footnotes at end of table.

Table 2. Comparative Statistics for the United States (1997 NAICS Basis): 2002 and 1997—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 and 1997 Economic Censuses. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

1997 NAICS code	Tax status and kind of business	Establishments (number)	Receipts/revenue (\$1,000)	Annual payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.				
61	Educational services—Con.				
611	Educational services—Con.				
6117	Educational support services 2002..	3 323	2 315 725	835 176	25 357
 1997..	2 968	1 368 727	457 139	16 654
61171	Educational support services 2002..	3 323	2 315 725	835 176	25 357
 1997..	2 968	1 368 727	457 139	16 654
611710	Educational support services 2002..	3 323	2 315 725	835 176	25 357
 1997..	2 968	1 368 727	457 139	16 654

Note: The data in this table are based on the 2002 and 1997 Economic Censuses. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Product Lines by Kind of Business for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)	
			Number	Total receipts/ revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/ revenue of—			
						Estab- lishments with the product line	All estab- lishments ¹		
61		ALL ESTABLISHMENTS							
		Educational services	49 704	X	30 754 109	X	100.0	63.0	
	30200	Tuition, fees, and other payments from providing academic or technical instruction	44 824	25 491 170	22 732 261	89.2	73.9	X	
	30830	Hairdressing and other body and appearance care services	1 397	691 274	172 238	24.9	.6	61.5	
	30832	Hair services	1 254	562 781	126 107	22.4	.4	X	
	30833	Nail services	506	219 871	13 847	6.3	.2	X	
	30837	All other	298	253 958	32 284	12.7	.1	X	
	39000	Merchandise sales	10 357	7 171 454	847 076	11.8	2.8	60.0	
	39001	Sales of other merchandise, not specified by type	10 357	7 171 454	847 076	11.8	2.8	X	
	39200	Sales of food and beverages	1 951	1 424 449	75 349	5.3	.2	X	
	39500	All other receipts	5 187	6 399 842	2 727 268	42.6	8.9	60.3	
	39501	All other amounts received from providing services to clients, students, and others	5 187	6 399 842	2 727 268	42.6	8.9	X	
	39700	Contributions, gifts, and grants: Government	4 084	4 127 524	1 759 849	42.6	5.7	X	
	39710	Contributions, gifts, and grants: Private	7 433	5 326 620	1 967 225	36.9	6.4	X	
	39720	Investment income, including interest and dividends	4 069	5 726 498	141 075	2.5	.5	X	
	39900	All other revenue	2 967	3 472 090	351 241	10.1	1.1	59.2	
	39901	All other revenue	2 967	3 472 090	351 241	10.1	1.1	X	
	611		Educational services	49 704	X	30 754 109	X	100.0	63.0
		30200	Tuition, fees, and other payments from providing academic or technical instruction	44 824	25 491 170	22 732 261	89.2	73.9	X
		30830	Hairdressing and other body and appearance care services	1 397	691 274	172 238	24.9	.6	61.5
30832		Hair services	1 254	562 781	126 107	22.4	.4	X	
30833		Nail services	506	219 871	13 847	6.3	.2	X	
30837		All other	298	253 958	32 284	12.7	.1	X	
39000		Merchandise sales	10 357	7 171 454	847 076	11.8	2.8	60.0	
39001		Sales of other merchandise, not specified by type	10 357	7 171 454	847 076	11.8	2.8	X	
39200		Sales of food and beverages	1 951	1 424 449	75 349	5.3	.2	X	
39500		All other receipts	5 187	6 399 842	2 727 268	42.6	8.9	60.3	
39501		All other amounts received from providing services to clients, students, and others	5 187	6 399 842	2 727 268	42.6	8.9	X	
39700		Contributions, gifts, and grants: Government	4 084	4 127 524	1 759 849	42.6	5.7	X	
39710		Contributions, gifts, and grants: Private	7 433	5 326 620	1 967 225	36.9	6.4	X	
39720		Investment income, including interest and dividends	4 069	5 726 498	141 075	2.5	.5	X	
39900		All other revenue	2 967	3 472 090	351 241	10.1	1.1	59.2	
39901		All other revenue	2 967	3 472 090	351 241	10.1	1.1	X	
6114			Business schools and computer and management training	8 004	X	7 338 058	X	100.0	64.5
		30200	Tuition, fees, and other payments from providing academic or technical instruction	7 550	6 997 739	6 476 675	92.6	88.3	X
		39000	Merchandise sales	1 263	1 491 576	185 695	12.5	2.5	63.7
		39001	Sales of other merchandise, not specified by type	1 263	1 491 576	185 695	12.5	2.5	X
	39200	Sales of food and beverages	63	161 067	3 144	2.0	.2	X	
	39500	All other receipts	876	898 312	198 060	22.0	2.7	59.3	
	39501	All other amounts received from providing services to clients, students, and others	876	898 312	198 060	22.0	2.7	X	
	39700	Contributions, gifts, and grants: Government	476	362 046	178 746	49.4	2.4	X	
	39710	Contributions, gifts, and grants: Private	678	565 067	257 646	45.6	3.5	X	
	39720	Investment income, including interest and dividends	417	525 048	22 468	4.3	.3	X	
	39900	All other revenue	295	379 148	31 842	8.4	.4	61.8	
	39901	All other revenue	295	379 148	31 842	8.4	.4	X	
61141		Business and secretarial schools	488	X	526 629	X	100.0	71.6	
	30200	Tuition, fees, and other payments from providing academic or technical instruction	464	520 717	496 287	95.3	94.2	X	
	39000	Merchandise sales	87	93 230	10 248	11.0	1.9	71.6	
	39001	Sales of other merchandise, not specified by type	87	93 230	10 248	11.0	1.9	X	
	39200	Sales of food and beverages	25	37 470	448	1.2	.1	X	
	39500	All other receipts	25	41 073	1 733	4.2	.3	71.6	
	39501	All other amounts received from providing services to clients, students, and others	25	41 073	1 733	4.2	.3	X	
	39700	Contributions, gifts, and grants: Government	31	10 826	7 744	71.5	1.5	X	
	39710	Contributions, gifts, and grants: Private	39	18 941	6 645	35.1	1.3	X	
	39720	Investment income, including interest and dividends	24	12 768	2 016	15.8	.4	X	
	39900	All other revenue	15	12 272	1 826	14.9	.3	63.5	
	39901	All other revenue	15	12 272	1 826	14.9	.3	X	
611410		Business and secretarial schools	488	X	526 629	X	100.0	71.6	
	30200	Tuition, fees, and other payments from providing academic or technical instruction	464	520 717	496 287	95.3	94.2	X	
	39000	Merchandise sales	87	93 230	10 248	11.0	1.9	71.6	
	39001	Sales of other merchandise, not specified by type	87	93 230	10 248	11.0	1.9	X	
	39200	Sales of food and beverages	25	37 470	448	1.2	.1	X	
	39500	All other receipts	25	41 073	1 733	4.2	.3	71.6	
	39501	All other amounts received from providing services to clients, students, and others	25	41 073	1 733	4.2	.3	X	

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)
			Number	Total receipts/ revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/ revenue of —		
						Estab- lishments with the product line	All estab- lishments ¹	
611410		ALL ESTABLISHMENTS—Con.						
		Business and secretarial schools—Con.						
	39700	Contributions, gifts, and grants: Government	31	10 826	7 744	71.5	1.5	X
	39710	Contributions, gifts, and grants: Private	39	18 941	6 645	35.1	1.3	X
	39720	Investment income, including interest and dividends	24	12 768	2 016	15.8	.4	X
	39900	All other revenue	15	12 272	1 826	14.9	.3	63.5
61142	39901	All other revenue	15	12 272	1 826	14.9	.3	X
		Computer training	2 975	X	2 877 337	X	100.0	67.2
	30200	Tuition, fees, and other payments from providing academic or technical instruction	2 809	2 789 342	2 687 711	96.4	93.4	X
	39000	Merchandise sales	419	371 340	23 984	6.5	.8	64.1
	39001	Sales of other merchandise, not specified by type	419	371 340	23 984	6.5	.8	X
	39200	Sales of food and beverages	22	45 483	213	.5	Z	X
611420	39500	All other receipts	454	446 425	70 504	15.8	2.5	67.2
	39501	All other amounts received from providing services to clients, students, and others	454	446 425	70 504	15.8	2.5	X
	39700	Contributions, gifts, and grants: Government	170	88 431	36 182	40.9	1.3	X
	39710	Contributions, gifts, and grants: Private	182	95 714	56 434	59.0	2.0	X
	39720	Investment income, including interest and dividends	24	9 444	59	.6	Z	X
	39730	Gains (losses) from assets sold	6	3 982	6	.2	Z	X
611420	39900	All other revenue	55	14 837	2 244	15.1	.1	67.2
	39901	All other revenue	55	14 837	2 244	15.1	.1	X
		Computer training	2 975	X	2 877 337	X	100.0	67.2
	30200	Tuition, fees, and other payments from providing academic or technical instruction	2 809	2 789 342	2 687 711	96.4	93.4	X
	39000	Merchandise sales	419	371 340	23 984	6.5	.8	64.1
	39001	Sales of other merchandise, not specified by type	419	371 340	23 984	6.5	.8	X
61143	39200	Sales of food and beverages	22	45 483	213	.5	Z	X
	39500	All other receipts	454	446 425	70 504	15.8	2.5	67.2
	39501	All other amounts received from providing services to clients, students, and others	454	446 425	70 504	15.8	2.5	X
	39700	Contributions, gifts, and grants: Government	170	88 431	36 182	40.9	1.3	X
	39710	Contributions, gifts, and grants: Private	182	95 714	56 434	59.0	2.0	X
	39720	Investment income, including interest and dividends	24	9 444	59	.6	Z	X
611430	39730	Gains (losses) from assets sold	6	3 982	6	.2	Z	X
	39900	All other revenue	55	14 837	2 244	15.1	.1	67.2
	39901	All other revenue	55	14 837	2 244	15.1	.1	X
		Professional and management development training	4 541	X	3 934 092	X	100.0	61.6
	30200	Tuition, fees, and other payments from providing academic or technical instruction	4 277	3 687 680	3 292 677	89.3	83.7	X
	39000	Merchandise sales	757	1 027 006	151 463	14.7	3.9	61.5
611430	39001	Sales of other merchandise, not specified by type	757	1 027 006	151 463	14.7	3.9	X
	39200	Sales of food and beverages	16	78 114	2 483	3.2	.1	X
	39500	All other receipts	397	410 814	125 823	30.6	3.2	50.3
	39501	All other amounts received from providing services to clients, students, and others	397	410 814	125 823	30.6	3.2	X
	39700	Contributions, gifts, and grants: Government	275	262 789	134 820	51.3	3.4	X
	39710	Contributions, gifts, and grants: Private	457	450 412	194 567	43.2	4.9	X
611430	39720	Investment income, including interest and dividends	369	502 836	20 393	4.1	.5	X
	39900	All other revenue	225	352 039	27 772	7.9	.7	59.0
	39901	All other revenue	225	352 039	27 772	7.9	.7	X
		Professional and management development training	4 541	X	3 934 092	X	100.0	61.6
	30200	Tuition, fees, and other payments from providing academic or technical instruction	4 277	3 687 680	3 292 677	89.3	83.7	X
	39000	Merchandise sales	757	1 027 006	151 463	14.7	3.9	61.5
611430	39001	Sales of other merchandise, not specified by type	757	1 027 006	151 463	14.7	3.9	X
	39200	Sales of food and beverages	16	78 114	2 483	3.2	.1	X
	39500	All other receipts	397	410 814	125 823	30.6	3.2	50.3
	39501	All other amounts received from providing services to clients, students, and others	397	410 814	125 823	30.6	3.2	X
	39700	Contributions, gifts, and grants: Government	275	262 789	134 820	51.3	3.4	X
	39710	Contributions, gifts, and grants: Private	457	450 412	194 567	43.2	4.9	X
6115	39720	Investment income, including interest and dividends	369	502 836	20 393	4.1	.5	X
	39900	All other revenue	225	352 039	27 772	7.9	.7	59.0
	39901	All other revenue	225	352 039	27 772	7.9	.7	X
		Technical and trade schools	7 284	X	7 549 991	X	100.0	67.6
	30200	Tuition, fees, and other payments from providing academic or technical instruction	6 466	6 859 506	6 037 032	88.0	80.0	X
	30830	Hairdressing and other body and appearance care services	1 397	691 274	172 238	24.9	2.3	66.0
6115	30832	Hair services	1 254	562 781	126 107	22.4	1.7	X
	30833	Nail services	506	219 871	13 847	6.3	.2	X
	30837	All other	298	253 958	32 284	12.7	.4	X
	39000	Merchandise sales	1 888	2 054 885	198 717	9.7	2.6	65.5
	39001	Sales of other merchandise, not specified by type	1 888	2 054 885	198 717	9.7	2.6	X
	39200	Sales of food and beverages	244	607 365	6 848	1.1	.1	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)
			Number	Total receipts/ revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/ revenue of—		
						Estab- lishments with the product line	All estab- lishments ¹	
6115		ALL ESTABLISHMENTS—Con.						
		Technical and trade schools—Con.						
	39500	All other receipts	908	1 653 737	218 139	13.2	2.9	66.5
	39501	All other amounts received from providing services to clients, students, and others	908	1 653 737	218 139	13.2	2.9	X
	39700	Contributions, gifts, and grants: Government	515	494 047	293 797	59.5	3.9	X
	39710	Contributions, gifts, and grants: Private	1 034	814 289	514 178	63.1	6.8	X
	39720	Investment income, including interest and dividends	944	855 498	39 380	4.6	.5	X
	39900	All other revenue	515	571 571	81 689	14.3	1.1	56.2
39901	All other revenue	515	571 571	81 689	14.3	1.1	X	
61151		Technical and trade schools	7 284	X	7 549 991	X	100.0	67.6
	30200	Tuition, fees, and other payments from providing academic or technical instruction	6 466	6 859 506	6 037 032	88.0	80.0	X
	30830	Hairdressing and other body and appearance care services	1 397	691 274	172 238	24.9	2.3	66.0
	30832	Hair services	1 254	562 781	126 107	22.4	1.7	X
	30833	Nail services	506	219 871	13 847	6.3	.2	X
	30837	All other	298	253 958	32 284	12.7	.4	X
	39000	Merchandise sales	1 888	2 054 885	198 717	9.7	2.6	65.5
	39001	Sales of other merchandise, not specified by type	1 888	2 054 885	198 717	9.7	2.6	X
611511	39200	Sales of food and beverages	244	607 365	6 848	1.1	.1	X
	39500	All other receipts	908	1 653 737	218 139	13.2	2.9	66.5
	39501	All other amounts received from providing services to clients, students, and others	908	1 653 737	218 139	13.2	2.9	X
	39700	Contributions, gifts, and grants: Government	515	494 047	293 797	59.5	3.9	X
	39710	Contributions, gifts, and grants: Private	1 034	814 289	514 178	63.1	6.8	X
	39720	Investment income, including interest and dividends	944	855 498	39 380	4.6	.5	X
	39900	All other revenue	515	571 571	81 689	14.3	1.1	56.2
	39901	All other revenue	515	571 571	81 689	14.3	1.1	X
6115111		Beauty and cosmetology schools	1 554	X	747 276	X	100.0	77.0
	30200	Tuition, fees, and other payments from providing academic or technical instruction	1 430	702 078	525 138	74.8	70.3	X
	30830	Hairdressing and other body and appearance care services	1 395	688 872	171 259	24.9	22.9	75.2
	30832	Hair services	1 254	562 781	126 107	22.4	16.9	X
	30833	Nail services	506	219 871	13 847	6.3	1.9	X
	30837	All other	296	251 556	31 305	12.4	4.2	X
	39000	Merchandise sales	642	403 086	30 386	7.5	4.1	75.1
	39001	Sales of other merchandise, not specified by type	642	403 086	30 386	7.5	4.1	X
6115112	39200	Sales of food and beverages	111	55 010	1 118	2.0	.2	X
	39500	All other receipts	165	174 520	7 617	4.4	1.0	76.2
	39501	All other amounts received from providing services to clients, students, and others	165	174 520	7 617	4.4	1.0	X
	39700	Contributions, gifts, and grants: Government	8	11 807	11 236	95.2	1.5	X
	39710	Contributions, gifts, and grants: Private	15	293	244	83.3	Z	X
	39720	Investment income, including interest and dividends	20	10 975	273	2.5	Z	X
		Flight training	1 002	X	1 757 378	X	100.0	66.3
	30200	Tuition, fees, and other payments from providing academic or technical instruction	996	1 757 312	1 602 074	91.2	91.2	X
6115113	39000	Merchandise sales	307	297 380	63 919	21.5	3.6	66.3
	39001	Sales of other merchandise, not specified by type	307	297 380	63 919	21.5	3.6	X
	39200	Sales of food and beverages	36	26 851	129	.5	Z	X
	39500	All other receipts	207	203 440	81 482	40.1	4.6	66.3
	39501	All other amounts received from providing services to clients, students, and others	207	203 440	81 482	40.1	4.6	X
	39710	Contributions, gifts, and grants: Private	17	12 104	9 666	79.9	.6	X
		Apprenticeship training	1 405	X	926 342	X	100.0	67.7
	30200	Tuition, fees, and other payments from providing academic or technical instruction	889	510 363	310 251	60.8	33.5	X
39000	Merchandise sales	276	163 282	16 889	10.3	1.8	67.1	
39001	Sales of other merchandise, not specified by type	276	163 282	16 889	10.3	1.8	X	
39200	Sales of food and beverages	12	22 327	474	2.1	.1	X	
39500	All other receipts	162	97 185	12 962	13.3	1.4	66.2	
39501	All other amounts received from providing services to clients, students, and others	162	97 185	12 962	13.3	1.4	X	
39700	Contributions, gifts, and grants: Government	318	209 199	96 403	46.1	10.4	X	
39710	Contributions, gifts, and grants: Private	655	529 076	424 154	80.2	45.8	X	
39720	Investment income, including interest and dividends	615	525 221	19 806	3.8	2.1	X	
39900	All other revenue	332	271 604	46 796	17.2	5.1	63.1	
39901	All other revenue	332	271 604	46 796	17.2	5.1	X	

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

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			Number	Total receipts/ revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/ revenue of—		
						Estab- lishments with the product line	All estab- lishments ¹	
611519		ALL ESTABLISHMENTS—Con.						
		Other technical and trade schools	3 323	X	4 118 995	X	100.0	66.4
	30200	Tuition, fees, and other payments from providing academic or technical instruction	3 151	3 889 753	3 599 569	92.5	87.4	X
	39000	Merchandise sales	663	1 191 137	87 523	7.3	2.1	63.4
	39001	Sales of other merchandise, not specified by type	663	1 191 137	87 523	7.3	2.1	X
	39200	Sales of food and beverages	85	503 177	5 127	1.0	.1	X
	39500	All other receipts	374	1 178 592	116 078	9.8	2.8	65.2
	39501	All other amounts received from providing services to clients, students, and others	374	1 178 592	116 078	9.8	2.8	X
	39700	Contributions, gifts, and grants: Government	185	262 905	186 112	70.8	4.5	X
	39710	Contributions, gifts, and grants: Private	347	272 816	80 114	29.4	1.9	X
	39720	Investment income, including interest and dividends	305	309 166	19 282	6.2	.5	X
	39900	All other revenue	176	289 348	34 845	12.0	.8	47.9
	39901	All other revenue	176	289 348	34 845	12.0	.8	X
6116		Other schools and instruction	29 524	X	9 852 520	X	100.0	58.9
	30200	Tuition, fees, and other payments from providing academic or technical instruction	27 172	8 966 886	7 868 949	87.8	79.9	X
	39000	Merchandise sales	6 345	2 538 503	286 593	11.3	2.9	53.2
	39001	Sales of other merchandise, not specified by type	6 345	2 538 503	286 593	11.3	2.9	X
	39200	Sales of food and beverages	1 569	586 500	63 422	10.8	.6	X
	39500	All other receipts	2 747	1 374 322	241 839	17.6	2.5	55.0
	39501	All other amounts received from providing services to clients, students, and others	2 747	1 374 322	241 839	17.6	2.5	X
	39700	Contributions, gifts, and grants: Government	2 482	1 213 357	421 765	34.8	4.3	X
	39710	Contributions, gifts, and grants: Private	4 657	1 955 038	758 869	38.8	7.7	X
	39720	Investment income, including interest and dividends	2 078	1 459 804	41 672	2.9	.4	X
	39730	Gains (losses) from assets sold	502	506 903	22 701	4.5	.2	X
	39900	All other revenue	1 683	997 495	141 718	14.2	1.4	54.8
	39901	All other revenue	1 683	997 495	141 718	14.2	1.4	X
61161		Fine arts schools	9 200	X	2 268 866	X	100.0	65.7
	30200	Tuition, fees, and other payments from providing academic or technical instruction	8 973	2 178 707	1 811 326	83.1	79.8	X
	39000	Merchandise sales	2 337	738 998	77 656	10.5	3.4	61.4
	39001	Sales of other merchandise, not specified by type	2 337	738 998	77 656	10.5	3.4	X
	39200	Sales of food and beverages	324	142 463	8 363	5.9	.4	X
	39500	All other receipts	926	374 753	48 046	12.8	2.1	62.7
	39501	All other amounts received from providing services to clients, students, and others	926	374 753	48 046	12.8	2.1	X
	39700	Contributions, gifts, and grants: Government	754	409 048	45 784	11.2	2.0	X
	39710	Contributions, gifts, and grants: Private	1 372	632 373	228 810	36.2	10.1	X
	39720	Investment income, including interest and dividends	589	437 562	22 732	5.2	1.0	X
	39900	All other revenue	603	339 984	43 392	12.8	1.9	61.6
	39901	All other revenue	603	339 984	43 392	12.8	1.9	X
	611610		Fine arts schools	9 200	X	2 268 866	X	100.0
30200		Tuition, fees, and other payments from providing academic or technical instruction	8 973	2 178 707	1 811 326	83.1	79.8	X
39000		Merchandise sales	2 337	738 998	77 656	10.5	3.4	61.4
39001		Sales of other merchandise, not specified by type	2 337	738 998	77 656	10.5	3.4	X
39200		Sales of food and beverages	324	142 463	8 363	5.9	.4	X
39500		All other receipts	926	374 753	48 046	12.8	2.1	62.7
39501		All other amounts received from providing services to clients, students, and others	926	374 753	48 046	12.8	2.1	X
39700		Contributions, gifts, and grants: Government	754	409 048	45 784	11.2	2.0	X
39710		Contributions, gifts, and grants: Private	1 372	632 373	228 810	36.2	10.1	X
39720		Investment income, including interest and dividends	589	437 562	22 732	5.2	1.0	X
39900		All other revenue	603	339 984	43 392	12.8	1.9	61.6
39901		All other revenue	603	339 984	43 392	12.8	1.9	X
61162			Sports and recreation instruction	9 076	X	2 413 333	X	100.0
	30200	Tuition, fees, and other payments from providing academic or technical instruction	8 788	2 337 202	2 002 736	85.7	83.0	X
	39000	Merchandise sales	2 997	1 045 841	126 779	12.1	5.3	48.4
	39001	Sales of other merchandise, not specified by type	2 997	1 045 841	126 779	12.1	5.3	X
	39200	Sales of food and beverages	1 063	314 308	49 691	15.8	2.1	X
	39500	All other receipts	991	404 578	65 581	16.2	2.7	50.8
	39501	All other amounts received from providing services to clients, students, and others	991	404 578	65 581	16.2	2.7	X
	39700	Contributions, gifts, and grants: Government	186	53 032	18 374	34.6	.8	X
	39710	Contributions, gifts, and grants: Private	1 001	258 744	66 908	25.9	2.8	X
	39720	Investment income, including interest and dividends	421	175 580	1 961	1.1	.1	X
	39730	Gains (losses) from assets sold	113	100 340	55 380	55.2	2.3	X
	39900	All other revenue	419	153 080	21 110	13.8	.9	48.8
	39901	All other revenue	419	153 080	21 110	13.8	.9	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)	
			Number	Total receipts/ revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/ revenue of—			
						Estab- lishments with the product line	All estab- lishments ¹		
611620		ALL ESTABLISHMENTS—Con.							
		Sports and recreation instruction	9 076	X	2 413 333	X	100.0	55.7	
	30200	Tuition, fees, and other payments from providing academic or technical instruction	8 788	2 337 202	2 002 736	85.7	83.0	X	
	39000	Merchandise sales	2 997	1 045 841	126 779	12.1	5.3	48.4	
	39001	Sales of other merchandise, not specified by type	2 997	1 045 841	126 779	12.1	5.3	X	
	39200	Sales of food and beverages	1 063	314 308	49 691	15.8	2.1	X	
	39500	All other receipts	991	404 578	65 581	16.2	2.7	50.8	
	39501	All other amounts received from providing services to clients, students, and others	991	404 578	65 581	16.2	2.7	X	
	39700	Contributions, gifts, and grants: Government	186	53 032	18 374	34.6	.8	X	
	39710	Contributions, gifts, and grants: Private	1 001	258 744	66 908	25.9	2.8	X	
	39720	Investment income, including interest and dividends	421	175 580	1 961	1.1	.1	X	
	39730	Gains (losses) from assets sold	113	100 340	55 380	55.2	2.3	X	
	39900	All other revenue	419	153 080	21 110	13.8	.9	48.8	
	39901	All other revenue	419	153 080	21 110	13.8	.9	X	
61163		Language schools	1 072	X	524 288	X	100.0	73.1	
	30200	Tuition, fees, and other payments from providing academic or technical instruction	1 025	498 886	411 632	82.5	78.5	X	
	39000	Merchandise sales	230	146 503	5 929	4.0	1.1	73.1	
	39001	Sales of other merchandise, not specified by type	230	146 503	5 929	4.0	1.1	X	
	39200	Sales of food and beverages	8	26 791	1 129	4.2	.2	X	
	39500	All other receipts	237	183 929	49 332	26.8	9.4	72.6	
	39501	All other amounts received from providing services to clients, students, and others	237	183 929	49 332	26.8	9.4	X	
	39700	Contributions, gifts, and grants: Government	79	61 698	14 272	23.1	2.7	X	
	39710	Contributions, gifts, and grants: Private	228	95 921	34 638	36.1	6.6	X	
	39720	Investment income, including interest and dividends	119	71 250	1 054	1.5	.2	X	
	39900	All other revenue	50	52 774	7 198	13.6	1.4	71.8	
	39901	All other revenue	50	52 774	7 198	13.6	1.4	X	
	611630		Language schools	1 072	X	524 288	X	100.0	73.1
		30200	Tuition, fees, and other payments from providing academic or technical instruction	1 025	498 886	411 632	82.5	78.5	X
39000		Merchandise sales	230	146 503	5 929	4.0	1.1	73.1	
39001		Sales of other merchandise, not specified by type	230	146 503	5 929	4.0	1.1	X	
39200		Sales of food and beverages	8	26 791	1 129	4.2	.2	X	
39500		All other receipts	237	183 929	49 332	26.8	9.4	72.6	
39501		All other amounts received from providing services to clients, students, and others	237	183 929	49 332	26.8	9.4	X	
39700		Contributions, gifts, and grants: Government	79	61 698	14 272	23.1	2.7	X	
39710		Contributions, gifts, and grants: Private	228	95 921	34 638	36.1	6.6	X	
39720		Investment income, including interest and dividends	119	71 250	1 054	1.5	.2	X	
39900		All other revenue	50	52 774	7 198	13.6	1.4	71.8	
39901		All other revenue	50	52 774	7 198	13.6	1.4	X	
61169			All other schools and instruction	10 176	X	4 646 033	X	100.0	55.7
		30200	Tuition, fees, and other payments from providing academic or technical instruction	8 386	3 952 091	3 643 255	92.2	78.4	X
	39000	Merchandise sales	781	607 161	76 229	12.6	1.6	49.4	
	39001	Sales of other merchandise, not specified by type	781	607 161	76 229	12.6	1.6	X	
	39200	Sales of food and beverages	174	102 938	4 239	4.1	.1	X	
	39500	All other receipts	593	411 062	78 880	19.2	1.7	50.0	
	39501	All other amounts received from providing services to clients, students, and others	593	411 062	78 880	19.2	1.7	X	
	39700	Contributions, gifts, and grants: Government	1 463	689 579	343 335	49.8	7.4	X	
	39710	Contributions, gifts, and grants: Private	2 056	968 000	428 513	44.3	9.2	X	
	39720	Investment income, including interest and dividends	949	775 412	15 925	2.1	.3	X	
	39900	All other revenue	611	451 657	70 018	15.5	1.5	52.3	
	39901	All other revenue	611	451 657	70 018	15.5	1.5	X	
	611691		Exam preparation and tutoring	5 052	X	1 988 407	X	100.0	63.0
		30200	Tuition, fees, and other payments from providing academic or technical instruction	4 081	1 720 501	1 648 565	95.8	82.9	X
39000		Merchandise sales	174	132 207	23 050	17.4	1.2	60.3	
39001		Sales of other merchandise, not specified by type	174	132 207	23 050	17.4	1.2	X	
39200		Sales of food and beverages	52	25 628	426	1.7	.2	X	
39500		All other receipts	154	64 672	8 312	12.9	.4	57.0	
39501		All other amounts received from providing services to clients, students, and others	154	64 672	8 312	12.9	.4	X	
39700		Contributions, gifts, and grants: Government	802	278 427	169 213	60.8	8.5	X	
39710		Contributions, gifts, and grants: Private	927	297 413	131 517	44.2	6.6	X	
39720		Investment income, including interest and dividends	304	181 472	2 486	1.4	.1	X	
39900		All other revenue	227	106 942	6 640	6.2	.3	52.8	
39901		All other revenue	227	106 942	6 640	6.2	.3	X	

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)
			Number	Total receipts/ revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/ revenue of—		
						Estab- lishments with the product line	All estab- lishments ¹	
611692		ALL ESTABLISHMENTS—Con.						
		Automobile driving schools	2 027	X	526 356	X	100.0	47.1
	30200	Tuition, fees, and other payments from providing academic or technical instruction	1 972	513 570	502 914	97.9	95.5	X
	39000	Merchandise sales	67	69 136	3 385	4.9	.6	47.1
	39001	Sales of other merchandise, not specified by type	67	69 136	3 385	4.9	.6	X
	39200	Sales of food and beverages	40	4 101	67	1.6	Z	X
	39500	All other receipts	38	38 980	5 624	14.4	1.1	43.2
	39501	All other amounts received from providing services to clients, students, and others	38	38 980	5 624	14.4	1.1	X
	39700	Contributions, gifts, and grants: Government	65	9 022	5 492	60.9	1.0	X
	39710	Contributions, gifts, and grants: Private	34	12 790	8 013	62.7	1.5	X
	39720	Investment income, including interest and dividends	21	12 992	289	2.2	.1	X
	39900	All other revenue	31	21 135	570	2.7	.1	41.7
	39901	All other revenue	31	21 135	570	2.7	.1	X
611699		All other miscellaneous schools and instruction	3 097	X	2 131 270	X	100.0	51.1
	30200	Tuition, fees, and other payments from providing academic or technical instruction	2 333	1 718 020	1 491 776	86.8	70.0	X
	39000	Merchandise sales	540	405 818	49 794	12.3	2.3	42.9
	39001	Sales of other merchandise, not specified by type	540	405 818	49 794	12.3	2.3	X
	39200	Sales of food and beverages	82	73 209	3 746	5.1	.2	X
	39500	All other receipts	401	307 410	64 944	21.1	3.0	45.5
	39501	All other amounts received from providing services to clients, students, and others	401	307 410	64 944	21.1	3.0	X
	39700	Contributions, gifts, and grants: Government	596	402 130	168 630	41.9	7.9	X
	39710	Contributions, gifts, and grants: Private	1 095	657 797	288 983	43.9	13.6	X
	39720	Investment income, including interest and dividends	624	580 948	13 150	2.3	.6	X
	39900	All other revenue	353	323 580	62 808	19.4	2.9	50.1
	39901	All other revenue	353	323 580	62 808	19.4	2.9	X
	6117		Educational support services	4 892	X	6 013 540	X	100.0
30200		Tuition, fees, and other payments from providing academic or technical instruction	3 636	2 667 039	2 349 605	88.1	39.1	X
39000		Merchandise sales	861	1 086 490	176 071	16.2	2.9	60.9
39001		Sales of other merchandise, not specified by type	861	1 086 490	176 071	16.2	2.9	X
39200		Sales of food and beverages	75	69 517	1 935	2.8	Z	X
39500		All other receipts	656	2 473 471	2 069 230	83.7	34.4	59.7
39501		All other amounts received from providing services to clients, students, and others	656	2 473 471	2 069 230	83.7	34.4	X
39700		Contributions, gifts, and grants: Government	611	2 058 074	865 541	42.1	14.4	X
39710		Contributions, gifts, and grants: Private	1 064	1 992 226	436 532	21.9	7.3	X
39720		Investment income, including interest and dividends	630	2 886 148	37 555	1.3	.6	X
39900		All other revenue	474	1 523 876	95 992	6.3	1.6	60.5
39901		All other revenue	474	1 523 876	95 992	6.3	1.6	X
61171			Educational support services	4 892	X	6 013 540	X	100.0
	30200	Tuition, fees, and other payments from providing academic or technical instruction	3 636	2 667 039	2 349 605	88.1	39.1	X
	39000	Merchandise sales	861	1 086 490	176 071	16.2	2.9	60.9
	39001	Sales of other merchandise, not specified by type	861	1 086 490	176 071	16.2	2.9	X
	39200	Sales of food and beverages	75	69 517	1 935	2.8	Z	X
	39500	All other receipts	656	2 473 471	2 069 230	83.7	34.4	59.7
	39501	All other amounts received from providing services to clients, students, and others	656	2 473 471	2 069 230	83.7	34.4	X
	39700	Contributions, gifts, and grants: Government	611	2 058 074	865 541	42.1	14.4	X
	39710	Contributions, gifts, and grants: Private	1 064	1 992 226	436 532	21.9	7.3	X
	39720	Investment income, including interest and dividends	630	2 886 148	37 555	1.3	.6	X
	39900	All other revenue	474	1 523 876	95 992	6.3	1.6	60.5
	39901	All other revenue	474	1 523 876	95 992	6.3	1.6	X
	611710		Educational support services	4 892	X	6 013 540	X	100.0
30200		Tuition, fees, and other payments from providing academic or technical instruction	3 636	2 667 039	2 349 605	88.1	39.1	X
39000		Merchandise sales	861	1 086 490	176 071	16.2	2.9	60.9
39001		Sales of other merchandise, not specified by type	861	1 086 490	176 071	16.2	2.9	X
39200		Sales of food and beverages	75	69 517	1 935	2.8	Z	X
39500		All other receipts	656	2 473 471	2 069 230	83.7	34.4	59.7
39501		All other amounts received from providing services to clients, students, and others	656	2 473 471	2 069 230	83.7	34.4	X
39700		Contributions, gifts, and grants: Government	611	2 058 074	865 541	42.1	14.4	X
39710		Contributions, gifts, and grants: Private	1 064	1 992 226	436 532	21.9	7.3	X
39720		Investment income, including interest and dividends	630	2 886 148	37 555	1.3	.6	X
39900		All other revenue	474	1 523 876	95 992	6.3	1.6	60.5
39901		All other revenue	474	1 523 876	95 992	6.3	1.6	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)	
			Number	Total receipts/ revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/ revenue of—			
						Estab- lishments with the product line	All estab- lishments ¹		
61		ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX							
		Educational services	11 697	X	8 992 550	X	100.0	68.7	
	30200	Tuition, fees, and other payments from providing academic or technical instruction	7 217	4 438 401	3 126 854	70.5	34.8	X	
	30830	Hairdressing and other body and appearance care services	46	23 167	5 999	25.9	.1	68.7	
	30832	Hair services	46	23 167	5 830	25.2	.1	X	
	30833	Nail services	23	2 984	101	3.4	Z	X	
	39000	Merchandise sales	2 430	2 078 499	144 932	7.0	1.6	66.4	
	39001	Sales of other merchandise, not specified by type	2 430	2 078 499	144 932	7.0	1.6	X	
	39200	Sales of food and beverages	655	380 843	13 867	3.6	.2	X	
	39500	All other receipts	1 870	2 496 471	1 506 609	60.4	16.8	65.6	
	39501	All other amounts received from providing services to clients, students, and others	1 870	2 496 471	1 506 609	60.4	16.8	X	
	39700	Contributions, gifts, and grants: Government	4 084	4 127 524	1 759 849	42.6	19.6	X	
	39710	Contributions, gifts, and grants: Private	7 433	5 326 620	1 967 225	36.9	21.9	X	
	39720	Investment income, including interest and dividends	4 069	5 726 498	141 075	2.5	1.6	X	
	39900	All other revenue	2 965	3 471 849	351 222	10.1	3.9	64.5	
	39901	All other revenue	2 965	3 471 849	351 222	10.1	3.9	X	
	611		Educational services	11 697	X	8 992 550	X	100.0	68.7
30200		Tuition, fees, and other payments from providing academic or technical instruction	7 217	4 438 401	3 126 854	70.5	34.8	X	
30830		Hairdressing and other body and appearance care services	46	23 167	5 999	25.9	.1	68.7	
30832		Hair services	46	23 167	5 830	25.2	.1	X	
30833		Nail services	23	2 984	101	3.4	Z	X	
39000		Merchandise sales	2 430	2 078 499	144 932	7.0	1.6	66.4	
39001		Sales of other merchandise, not specified by type	2 430	2 078 499	144 932	7.0	1.6	X	
39200		Sales of food and beverages	655	380 843	13 867	3.6	.2	X	
39500		All other receipts	1 870	2 496 471	1 506 609	60.4	16.8	65.6	
39501		All other amounts received from providing services to clients, students, and others	1 870	2 496 471	1 506 609	60.4	16.8	X	
39700		Contributions, gifts, and grants: Government	4 084	4 127 524	1 759 849	42.6	19.6	X	
39710		Contributions, gifts, and grants: Private	7 433	5 326 620	1 967 225	36.9	21.9	X	
39720		Investment income, including interest and dividends	4 069	5 726 498	141 075	2.5	1.6	X	
39900		All other revenue	2 965	3 471 849	351 222	10.1	3.9	64.5	
39901		All other revenue	2 965	3 471 849	351 222	10.1	3.9	X	
6114			Business schools and computer and management training	1 165	X	942 325	X	100.0	68.3
		30200	Tuition, fees, and other payments from providing academic or technical instruction	721	602 642	403 579	67.0	42.8	X
	39000	Merchandise sales	192	285 333	28 983	10.2	3.1	67.9	
	39001	Sales of other merchandise, not specified by type	192	285 333	28 983	10.2	3.1	X	
	39200	Sales of food and beverages	13	79 243	2 610	3.3	.3	X	
	39500	All other receipts	174	133 577	33 305	24.9	3.5	49.6	
	39501	All other amounts received from providing services to clients, students, and others	174	133 577	33 305	24.9	3.5	X	
	39700	Contributions, gifts, and grants: Government	476	362 046	178 746	49.4	19.0	X	
	39710	Contributions, gifts, and grants: Private	678	565 067	257 646	45.6	27.3	X	
	39720	Investment income, including interest and dividends	417	525 048	22 468	4.3	2.4	X	
	39900	All other revenue	295	379 148	31 842	8.4	3.4	65.4	
	39901	All other revenue	295	379 148	31 842	8.4	3.4	X	
	61141		Business and secretarial schools	75	X	49 144	X	100.0	85.9
		30200	Tuition, fees, and other payments from providing academic or technical instruction	51	43 232	30 835	71.3	62.7	X
		39000	Merchandise sales	7	3 429	316	9.2	.6	85.9
		39001	Sales of other merchandise, not specified by type	7	3 429	316	9.2	.6	X
		39700	Contributions, gifts, and grants: Government	31	10 826	7 744	71.5	15.8	X
39710		Contributions, gifts, and grants: Private	39	18 941	6 645	35.1	13.5	X	
39720		Investment income, including interest and dividends	24	12 768	2 016	15.8	4.1	X	
39900		All other revenue	15	12 272	1 826	14.9	3.7	76.2	
39901		All other revenue	15	12 272	1 826	14.9	3.7	X	
611410			Business and secretarial schools	75	X	49 144	X	100.0	85.9
		30200	Tuition, fees, and other payments from providing academic or technical instruction	51	43 232	30 835	71.3	62.7	X
		39000	Merchandise sales	7	3 429	316	9.2	.6	85.9
		39001	Sales of other merchandise, not specified by type	7	3 429	316	9.2	.6	X
		39700	Contributions, gifts, and grants: Government	31	10 826	7 744	71.5	15.8	X
		39710	Contributions, gifts, and grants: Private	39	18 941	6 645	35.1	13.5	X
		39720	Investment income, including interest and dividends	24	12 768	2 016	15.8	4.1	X
		39900	All other revenue	15	12 272	1 826	14.9	3.7	76.2
	39901	All other revenue	15	12 272	1 826	14.9	3.7	X	

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)
			Number	Total receipts/ revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/ revenue of —		
						Estab- lishments with the product line	All estab- lishments ¹	
61142		ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX —Con.						
		Computer training	237	X	107 328	X	100.0	88.9
	30200	Tuition, fees, and other payments from providing academic or technical instruction	71	19 333	11 052	57.2	10.3	X
	39000	Merchandise sales	16	3 178	23	.7	Z	88.9
	39001	Sales of other merchandise, not specified by type	16	3 178	23	.7	Z	X
	39500	All other receipts	34	7 212	1 281	17.8	1.2	88.9
	39501	All other amounts received from providing services to clients, students, and others	34	7 212	1 281	17.8	1.2	X
	39700	Contributions, gifts, and grants: Government	170	88 431	36 182	40.9	33.7	X
	39710	Contributions, gifts, and grants: Private	182	95 714	56 434	59.0	52.6	X
	39720	Investment income, including interest and dividends	24	9 444	59	.6	.1	X
	39730	Gains (losses) from assets sold	6	3 982	6	.2	Z	X
	39900	All other revenue	55	14 837	2 244	15.1	2.1	88.9
	39901	All other revenue	55	14 837	2 244	15.1	2.1	X
611420		Computer training	237	X	107 328	X	100.0	88.9
	30200	Tuition, fees, and other payments from providing academic or technical instruction	71	19 333	11 052	57.2	10.3	X
	39000	Merchandise sales	16	3 178	23	.7	Z	88.9
	39001	Sales of other merchandise, not specified by type	16	3 178	23	.7	Z	X
	39500	All other receipts	34	7 212	1 281	17.8	1.2	88.9
	39501	All other amounts received from providing services to clients, students, and others	34	7 212	1 281	17.8	1.2	X
	39700	Contributions, gifts, and grants: Government	170	88 431	36 182	40.9	33.7	X
	39710	Contributions, gifts, and grants: Private	182	95 714	56 434	59.0	52.6	X
	39720	Investment income, including interest and dividends	24	9 444	59	.6	.1	X
	39730	Gains (losses) from assets sold	6	3 982	6	.2	Z	X
	39900	All other revenue	55	14 837	2 244	15.1	2.1	88.9
	39901	All other revenue	55	14 837	2 244	15.1	2.1	X
	61143		Professional and management development training	853	X	785 853	X	100.0
30200		Tuition, fees, and other payments from providing academic or technical instruction	599	540 077	361 692	67.0	46.0	X
39000		Merchandise sales	169	278 726	28 644	10.3	3.6	64.0
39001		Sales of other merchandise, not specified by type	169	278 726	28 644	10.3	3.6	X
39200		Sales of food and beverages	9	77 768	2 483	3.2	.3	X
39500		All other receipts	140	126 365	32 024	25.3	4.1	45.3
39501		All other amounts received from providing services to clients, students, and others	140	126 365	32 024	25.3	4.1	X
39700		Contributions, gifts, and grants: Government	275	262 789	134 820	51.3	17.2	X
39710		Contributions, gifts, and grants: Private	457	450 412	194 567	43.2	24.8	X
39720		Investment income, including interest and dividends	369	502 836	20 393	4.1	2.6	X
39900		All other revenue	225	352 039	27 772	7.9	3.5	61.7
39901		All other revenue	225	352 039	27 772	7.9	3.5	X
611430			Professional and management development training	853	X	785 853	X	100.0
	30200	Tuition, fees, and other payments from providing academic or technical instruction	599	540 077	361 692	67.0	46.0	X
	39000	Merchandise sales	169	278 726	28 644	10.3	3.6	64.0
	39001	Sales of other merchandise, not specified by type	169	278 726	28 644	10.3	3.6	X
	39200	Sales of food and beverages	9	77 768	2 483	3.2	.3	X
	39500	All other receipts	140	126 365	32 024	25.3	4.1	45.3
	39501	All other amounts received from providing services to clients, students, and others	140	126 365	32 024	25.3	4.1	X
	39700	Contributions, gifts, and grants: Government	275	262 789	134 820	51.3	17.2	X
	39710	Contributions, gifts, and grants: Private	457	450 412	194 567	43.2	24.8	X
	39720	Investment income, including interest and dividends	369	502 836	20 393	4.1	2.6	X
	39900	All other revenue	225	352 039	27 772	7.9	3.5	61.7
	39901	All other revenue	225	352 039	27 772	7.9	3.5	X
	6115		Technical and trade schools	1 982	X	1 632 131	X	100.0
30200		Tuition, fees, and other payments from providing academic or technical instruction	1 273	975 803	653 584	67.0	40.0	X
30830		Hairdressing and other body and appearance care services	46	23 167	5 999	25.9	.4	62.9
30832		Hair services	46	23 167	5 830	25.2	.4	X
30833		Nail services	23	2 984	101	3.4	Z	X
39000		Merchandise sales	440	342 578	23 882	7.0	1.5	59.8
39001		Sales of other merchandise, not specified by type	440	342 578	23 882	7.0	1.5	X
39200		Sales of food and beverages	49	69 780	1 741	2.5	.1	X
39500		All other receipts	228	169 806	29 908	17.6	1.8	60.2
39501		All other amounts received from providing services to clients, students, and others	228	169 806	29 908	17.6	1.8	X
39700		Contributions, gifts, and grants: Government	515	494 047	293 797	59.5	18.0	X
39710		Contributions, gifts, and grants: Private	1 034	814 289	514 178	63.1	31.5	X
39720		Investment income, including interest and dividends	944	855 498	39 380	4.6	2.4	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)
			Number	Total receipts/ revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/ revenue of —		
						Estab- lishments with the product line	All estab- lishments ¹	
61151		ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX —Con.						
		Technical and trade schools	1 982	X	1 632 131	X	100.0	62.9
	30200	Tuition, fees, and other payments from providing academic or technical instruction	1 273	975 803	653 584	67.0	40.0	X
	30830	Hairdressing and other body and appearance care services	46	23 167	5 999	25.9	.4	62.9
	30832	Hair services	46	23 167	5 830	25.2	.4	X
	30833	Nail services	23	2 984	101	3.4	Z	X
	39000	Merchandise sales	440	342 578	23 882	7.0	1.5	59.8
	39001	Sales of other merchandise, not specified by type	440	342 578	23 882	7.0	1.5	X
	39200	Sales of food and beverages	49	69 780	1 741	2.5	.1	X
	39500	All other receipts	228	169 806	29 908	17.6	1.8	60.2
	39501	All other amounts received from providing services to clients, students, and others	228	169 806	29 908	17.6	1.8	X
	39700	Contributions, gifts, and grants: Government	515	494 047	293 797	59.5	18.0	X
	39710	Contributions, gifts, and grants: Private	1 034	814 289	514 178	63.1	31.5	X
	39720	Investment income, including interest and dividends	944	855 498	39 380	4.6	2.4	X
	39900	All other revenue	515	571 571	81 689	14.3	5.0	52.3
	39901	All other revenue	515	571 571	81 689	14.3	5.0	X
611511		Beauty and cosmetology schools	74	X	37 001	X	100.0	61.5
	30200	Tuition, fees, and other payments from providing academic or technical instruction	54	25 960	17 888	68.9	48.3	X
	30830	Hairdressing and other body and appearance care services	46	23 167	5 999	25.9	16.2	61.5
	30832	Hair services	46	23 167	5 830	25.2	15.8	X
	30833	Nail services	23	2 984	101	3.4	.3	X
	39000	Merchandise sales	10	4 409	306	6.9	.8	61.5
	39001	Sales of other merchandise, not specified by type	10	4 409	306	6.9	.8	X
	39700	Contributions, gifts, and grants: Government	8	11 807	11 236	95.2	30.4	X
	39710	Contributions, gifts, and grants: Private	15	293	244	83.3	.7	X
	39720	Investment income, including interest and dividends	20	10 975	273	2.5	.7	X
611512		Flight training	65	X	62 670	X	100.0	25.8
	30200	Tuition, fees, and other payments from providing academic or technical instruction	61	62 604	48 097	76.8	76.7	X
	39000	Merchandise sales	30	32 938	3 129	9.5	5.0	25.8
	39001	Sales of other merchandise, not specified by type	30	32 938	3 129	9.5	5.0	X
	39200	Sales of food and beverages	13	1 968	12	.6	Z	X
	39500	All other receipts	17	12 104	1 658	13.7	2.6	25.8
	39501	All other amounts received from providing services to clients, students, and others	17	12 104	1 658	13.7	2.6	X
	39710	Contributions, gifts, and grants: Private	17	12 104	9 666	79.9	15.4	X
611513		Apprenticeship training	1 202	X	834 294	X	100.0	69.2
	30200	Tuition, fees, and other payments from providing academic or technical instruction	686	418 315	224 417	53.6	26.9	X
	39000	Merchandise sales	238	145 684	15 268	10.5	1.8	68.5
	39001	Sales of other merchandise, not specified by type	238	145 684	15 268	10.5	1.8	X
	39500	All other receipts	105	50 783	8 835	17.4	1.1	66.5
	39501	All other amounts received from providing services to clients, students, and others	105	50 783	8 835	17.4	1.1	X
	39700	Contributions, gifts, and grants: Government	318	209 199	96 403	46.1	11.6	X
	39710	Contributions, gifts, and grants: Private	655	529 076	424 154	80.2	50.8	X
	39720	Investment income, including interest and dividends	615	525 221	19 806	3.8	2.4	X
	39900	All other revenue	332	271 604	46 796	17.2	5.6	64.4
	39901	All other revenue	332	271 604	46 796	17.2	5.6	X
611519		Other technical and trade schools	641	X	698 166	X	100.0	58.7
	30200	Tuition, fees, and other payments from providing academic or technical instruction	472	468 924	363 182	77.5	52.0	X
	39000	Merchandise sales	162	159 547	5 179	3.2	.7	53.0
	39001	Sales of other merchandise, not specified by type	162	159 547	5 179	3.2	.7	X
	39200	Sales of food and beverages	31	57 209	887	1.6	.1	X
	39500	All other receipts	101	104 065	19 199	18.4	2.8	57.0
	39501	All other amounts received from providing services to clients, students, and others	101	104 065	19 199	18.4	2.8	X
	39700	Contributions, gifts, and grants: Government	185	262 905	186 112	70.8	26.7	X
	39710	Contributions, gifts, and grants: Private	347	272 816	80 114	29.4	11.5	X
	39720	Investment income, including interest and dividends	305	309 166	19 282	6.2	2.8	X
	39900	All other revenue	176	289 348	34 845	12.0	5.0	42.3
	39901	All other revenue	176	289 348	34 845	12.0	5.0	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)	
			Number	Total receipts/ revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/ revenue of—			
						Estab- lishments with the product line	All estab- lishments ¹		
6116		ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX —Con.							
		Other schools and instruction	6 981	X	2 720 279	X	100.0	66.0	
	30200	Tuition, fees, and other payments from providing academic or technical instruction	4 646	1 840 790	1 217 735	66.2	44.8	X	
	39000	Merchandise sales	1 519	717 930	36 981	5.2	1.4	61.6	
	39001	Sales of other merchandise, not specified by type	1 519	717 930	36 981	5.2	1.4	X	
	39200	Sales of food and beverages	567	188 197	8 333	4.4	.3	X	
	39500	All other receipts	1 199	530 003	70 505	13.3	2.6	58.5	
	39501	All other amounts received from providing services to clients, students, and others	1 199	530 003	70 505	13.3	2.6	X	
	39700	Contributions, gifts, and grants: Government	2 482	1 213 357	421 765	34.8	15.5	X	
	39710	Contributions, gifts, and grants: Private	4 657	1 955 038	758 869	38.8	27.9	X	
	39720	Investment income, including interest and dividends	2 078	1 459 804	41 672	2.9	1.5	X	
	39730	Gains (losses) from assets sold	500	506 662	22 720	4.5	.8	X	
	39900	All other revenue	1 681	997 254	141 699	14.2	5.2	61.4	
	39901	All other revenue	1 681	997 254	141 699	14.2	5.2	X	
61161		Fine arts schools	1 934	X	744 080	X	100.0	69.9	
	30200	Tuition, fees, and other payments from providing academic or technical instruction	1 707	653 921	373 309	57.1	50.2	X	
	39000	Merchandise sales	503	269 032	15 350	5.7	2.1	63.9	
	39001	Sales of other merchandise, not specified by type	503	269 032	15 350	5.7	2.1	X	
	39200	Sales of food and beverages	142	76 733	3 013	3.9	.4	X	
	39500	All other receipts	393	217 838	28 933	13.3	3.9	65.7	
	39501	All other amounts received from providing services to clients, students, and others	393	217 838	28 933	13.3	3.9	X	
	39700	Contributions, gifts, and grants: Government	754	409 048	45 784	11.2	6.2	X	
	39710	Contributions, gifts, and grants: Private	1 372	632 373	228 810	36.2	30.8	X	
	39720	Investment income, including interest and dividends	589	437 562	22 732	5.2	3.1	X	
	39900	All other revenue	603	339 984	43 392	12.8	5.8	65.6	
	39901	All other revenue	603	339 984	43 392	12.8	5.8	X	
	611610		Fine arts schools	1 934	X	744 080	X	100.0	69.9
		30200	Tuition, fees, and other payments from providing academic or technical instruction	1 707	653 921	373 309	57.1	50.2	X
39000		Merchandise sales	503	269 032	15 350	5.7	2.1	63.9	
39001		Sales of other merchandise, not specified by type	503	269 032	15 350	5.7	2.1	X	
39200		Sales of food and beverages	142	76 733	3 013	3.9	.4	X	
39500		All other receipts	393	217 838	28 933	13.3	3.9	65.7	
39501		All other amounts received from providing services to clients, students, and others	393	217 838	28 933	13.3	3.9	X	
39700		Contributions, gifts, and grants: Government	754	409 048	45 784	11.2	6.2	X	
39710		Contributions, gifts, and grants: Private	1 372	632 373	228 810	36.2	30.8	X	
39720		Investment income, including interest and dividends	589	437 562	22 732	5.2	3.1	X	
39900		All other revenue	603	339 984	43 392	12.8	5.8	65.6	
39901		All other revenue	603	339 984	43 392	12.8	5.8	X	
61162			Sports and recreation instruction	1 659	X	399 426	X	100.0	70.0
		30200	Tuition, fees, and other payments from providing academic or technical instruction	1 372	328 108	209 438	63.8	52.4	X
	39000	Merchandise sales	553	167 144	6 495	3.9	1.6	65.9	
	39001	Sales of other merchandise, not specified by type	553	167 144	6 495	3.9	1.6	X	
	39200	Sales of food and beverages	335	51 458	2 980	5.8	.7	X	
	39500	All other receipts	406	138 353	16 780	12.1	4.2	63.1	
	39501	All other amounts received from providing services to clients, students, and others	406	138 353	16 780	12.1	4.2	X	
	39700	Contributions, gifts, and grants: Government	186	53 032	18 374	34.6	4.6	X	
	39710	Contributions, gifts, and grants: Private	1 001	258 744	66 908	25.9	16.8	X	
	39720	Investment income, including interest and dividends	421	175 580	1 961	1.1	.5	X	
	39730	Gains (losses) from assets sold	113	100 340	55 380	55.2	13.9	X	
	39900	All other revenue	419	153 080	21 110	13.8	5.3	61.3	
	39901	All other revenue	419	153 080	21 110	13.8	5.3	X	
	611620		Sports and recreation instruction	1 659	X	399 426	X	100.0	70.0
30200		Tuition, fees, and other payments from providing academic or technical instruction	1 372	328 108	209 438	63.8	52.4	X	
39000		Merchandise sales	553	167 144	6 495	3.9	1.6	65.9	
39001		Sales of other merchandise, not specified by type	553	167 144	6 495	3.9	1.6	X	
39200		Sales of food and beverages	335	51 458	2 980	5.8	.7	X	
39500		All other receipts	406	138 353	16 780	12.1	4.2	63.1	
39501		All other amounts received from providing services to clients, students, and others	406	138 353	16 780	12.1	4.2	X	
39700		Contributions, gifts, and grants: Government	186	53 032	18 374	34.6	4.6	X	
39710		Contributions, gifts, and grants: Private	1 001	258 744	66 908	25.9	16.8	X	
39720		Investment income, including interest and dividends	421	175 580	1 961	1.1	.5	X	
39730		Gains (losses) from assets sold	113	100 340	55 380	55.2	13.9	X	
39900		All other revenue	419	153 080	21 110	13.8	5.3	61.3	
39901		All other revenue	419	153 080	21 110	13.8	5.3	X	

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)
			Number	Total receipts/ revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/ revenue of —		
						Estab- lishments with the product line	All estab- lishments ¹	
61163		ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX —Con.						
		Language schools	385	X	135 268	X	100.0	57.6
	30200	Tuition, fees, and other payments from providing academic or technical instruction	338	109 866	72 419	65.9	53.5	X
	39000	Merchandise sales	81	42 701	1 132	2.7	.8	57.6
	39001	Sales of other merchandise, not specified by type	81	42 701	1 132	2.7	.8	X
	39500	All other receipts	45	23 902	4 583	19.2	3.4	53.4
	39501	All other amounts received from providing services to clients, students, and others	45	23 902	4 583	19.2	3.4	X
	39700	Contributions, gifts, and grants: Government	79	61 698	14 272	23.1	10.6	X
	39710	Contributions, gifts, and grants: Private	228	95 921	34 638	36.1	25.6	X
	39720	Investment income, including interest and dividends	119	71 250	1 054	1.5	.8	X
	39900	All other revenue	48	52 533	7 179	13.7	5.3	56.5
	39901	All other revenue	48	52 533	7 179	13.7	5.3	X
611630		Language schools	385	X	135 268	X	100.0	57.6
	30200	Tuition, fees, and other payments from providing academic or technical instruction	338	109 866	72 419	65.9	53.5	X
	39000	Merchandise sales	81	42 701	1 132	2.7	.8	57.6
	39001	Sales of other merchandise, not specified by type	81	42 701	1 132	2.7	.8	X
	39500	All other receipts	45	23 902	4 583	19.2	3.4	53.4
	39501	All other amounts received from providing services to clients, students, and others	45	23 902	4 583	19.2	3.4	X
	39700	Contributions, gifts, and grants: Government	79	61 698	14 272	23.1	10.6	X
	39710	Contributions, gifts, and grants: Private	228	95 921	34 638	36.1	25.6	X
	39720	Investment income, including interest and dividends	119	71 250	1 054	1.5	.8	X
	39900	All other revenue	48	52 533	7 179	13.7	5.3	56.5
	39901	All other revenue	48	52 533	7 179	13.7	5.3	X
	61169		All other schools and instruction	3 003	X	1 441 505	X	100.0
30200		Tuition, fees, and other payments from providing academic or technical instruction	1 229	748 895	562 569	75.1	39.0	X
39000		Merchandise sales	382	239 053	14 004	5.9	1.0	59.9
39001		Sales of other merchandise, not specified by type	382	239 053	14 004	5.9	1.0	X
39200		Sales of food and beverages	88	47 652	1 472	3.1	.1	X
39500		All other receipts	355	149 910	20 209	13.5	1.4	49.8
39501		All other amounts received from providing services to clients, students, and others	355	149 910	20 209	13.5	1.4	X
39700		Contributions, gifts, and grants: Government	1 463	689 579	343 335	49.8	23.8	X
39710		Contributions, gifts, and grants: Private	2 056	968 000	428 513	44.3	29.7	X
39720		Investment income, including interest and dividends	949	775 412	15 925	2.1	1.1	X
39900		All other revenue	611	451 657	70 018	15.5	4.9	59.7
39901		All other revenue	611	451 657	70 018	15.5	4.9	X
611691		Exam preparation and tutoring	1 295	X	373 883	X	100.0	72.8
	30200	Tuition, fees, and other payments from providing academic or technical instruction	325	105 977	61 956	58.5	16.6	X
	39000	Merchandise sales	91	27 424	1 593	5.8	.4	59.6
	39001	Sales of other merchandise, not specified by type	91	27 424	1 593	5.8	.4	X
	39200	Sales of food and beverages	23	3 993	265	6.6	.1	X
	39500	All other receipts	82	26 505	2 015	7.6	.5	57.6
	39501	All other amounts received from providing services to clients, students, and others	82	26 505	2 015	7.6	.5	X
	39700	Contributions, gifts, and grants: Government	802	278 427	169 213	60.8	45.3	X
	39710	Contributions, gifts, and grants: Private	927	297 413	131 517	44.2	35.2	X
	39720	Investment income, including interest and dividends	304	181 472	2 486	1.4	.7	X
	39900	All other revenue	227	106 942	6 640	6.2	1.8	60.9
	39901	All other revenue	227	106 942	6 640	6.2	1.8	X
611692		Automobile driving schools	193	X	66 850	X	100.0	44.3
	30200	Tuition, fees, and other payments from providing academic or technical instruction	138	54 064	52 437	97.0	78.4	X
	39000	Merchandise sales	7	2 848	31	1.1	Z	44.3
	39001	Sales of other merchandise, not specified by type	7	2 848	31	1.1	Z	X
	39200	Sales of food and beverages	7	1 647	16	1.0	Z	X
	39700	Contributions, gifts, and grants: Government	65	9 022	5 492	60.9	8.2	X
	39710	Contributions, gifts, and grants: Private	34	12 790	8 013	62.7	12.0	X
	39720	Investment income, including interest and dividends	21	12 992	289	2.2	.4	X
	39900	All other revenue	31	21 135	570	2.7	.9	39.2
	39901	All other revenue	31	21 135	570	2.7	.9	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)
			Number	Total receipts/ revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/ revenue of—		
						Estab- lishments with the product line	All estab- lishments ¹	
611699		ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX —Con.						
		All other miscellaneous schools and instruction	1 515	X	1 000 772	X	100.0	61.5
	30200	Tuition, fees, and other payments from providing academic or technical instruction	766	588 854	448 176	76.1	44.8	X
	39000	Merchandise sales	284	208 781	12 380	5.9	1.2	59.1
	39001	Sales of other merchandise, not specified by type	284	208 781	12 380	5.9	1.2	X
	39200	Sales of food and beverages	58	42 012	1 191	2.8	.1	X
	39500	All other receipts	273	123 405	18 194	14.7	1.8	48.1
	39501	All other amounts received from providing services to clients, students, and others	273	123 405	18 194	14.7	1.8	X
	39700	Contributions, gifts, and grants: Government	596	402 130	168 630	41.9	16.9	X
	39710	Contributions, gifts, and grants: Private	1 095	657 797	288 983	43.9	28.9	X
	39720	Investment income, including interest and dividends	624	580 948	13 150	2.3	1.3	X
	39900	All other revenue	353	323 580	62 808	19.4	6.3	60.3
	39901	All other revenue	353	323 580	62 808	19.4	6.3	X
6117		Educational support services	1 569	X	3 697 815	X	100.0	73.3
	30200	Tuition, fees, and other payments from providing academic or technical instruction	577	1 019 166	851 956	83.6	23.0	X
	39000	Merchandise sales	279	732 658	55 086	7.5	1.5	72.7
	39001	Sales of other merchandise, not specified by type	279	732 658	55 086	7.5	1.5	X
	39200	Sales of food and beverages	26	43 623	1 183	2.7	Z	X
	39500	All other receipts	269	1 663 085	1 372 891	82.6	37.1	72.5
	39501	All other amounts received from providing services to clients, students, and others	269	1 663 085	1 372 891	82.6	37.1	X
	39700	Contributions, gifts, and grants: Government	611	2 058 074	865 541	42.1	23.4	X
	39710	Contributions, gifts, and grants: Private	1 064	1 992 226	436 532	21.9	11.8	X
	39720	Investment income, including interest and dividends	630	2 886 148	37 555	1.3	1.0	X
	39900	All other revenue	474	1 523 876	95 992	6.3	2.6	71.5
	39901	All other revenue	474	1 523 876	95 992	6.3	2.6	X
	61171		Educational support services	1 569	X	3 697 815	X	100.0
30200		Tuition, fees, and other payments from providing academic or technical instruction	577	1 019 166	851 956	83.6	23.0	X
39000		Merchandise sales	279	732 658	55 086	7.5	1.5	72.7
39001		Sales of other merchandise, not specified by type	279	732 658	55 086	7.5	1.5	X
39200		Sales of food and beverages	26	43 623	1 183	2.7	Z	X
39500		All other receipts	269	1 663 085	1 372 891	82.6	37.1	72.5
39501		All other amounts received from providing services to clients, students, and others	269	1 663 085	1 372 891	82.6	37.1	X
39700		Contributions, gifts, and grants: Government	611	2 058 074	865 541	42.1	23.4	X
39710		Contributions, gifts, and grants: Private	1 064	1 992 226	436 532	21.9	11.8	X
39720		Investment income, including interest and dividends	630	2 886 148	37 555	1.3	1.0	X
39900		All other revenue	474	1 523 876	95 992	6.3	2.6	71.5
39901		All other revenue	474	1 523 876	95 992	6.3	2.6	X
611710			Educational support services	1 569	X	3 697 815	X	100.0
	30200	Tuition, fees, and other payments from providing academic or technical instruction	577	1 019 166	851 956	83.6	23.0	X
	39000	Merchandise sales	279	732 658	55 086	7.5	1.5	72.7
	39001	Sales of other merchandise, not specified by type	279	732 658	55 086	7.5	1.5	X
	39200	Sales of food and beverages	26	43 623	1 183	2.7	Z	X
	39500	All other receipts	269	1 663 085	1 372 891	82.6	37.1	72.5
	39501	All other amounts received from providing services to clients, students, and others	269	1 663 085	1 372 891	82.6	37.1	X
	39700	Contributions, gifts, and grants: Government	611	2 058 074	865 541	42.1	23.4	X
	39710	Contributions, gifts, and grants: Private	1 064	1 992 226	436 532	21.9	11.8	X
	39720	Investment income, including interest and dividends	630	2 886 148	37 555	1.3	1.0	X
	39900	All other revenue	474	1 523 876	95 992	6.3	2.6	71.5
	39901	All other revenue	474	1 523 876	95 992	6.3	2.6	X
	61		ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX					
		Educational services	38 007	X	21 761 559	X	100.0	60.6
30200		Tuition, fees, and other payments from providing academic or technical instruction	37 607	21 052 769	19 605 407	93.1	90.1	X
30830		Hairdressing and other body and appearance care services	1 351	668 107	166 239	24.9	.8	59.2
30832		Hair services	1 208	539 614	120 277	22.3	.6	X
30833		Nail services	483	216 887	13 746	6.3	.1	X
30837		All other	295	251 502	32 216	12.8	.1	X
39000		Merchandise sales	7 927	5 092 955	702 144	13.8	3.2	57.4
39001		Sales of other merchandise, not specified by type	7 927	5 092 955	702 144	13.8	3.2	X
39200		Sales of food and beverages	1 296	1 043 606	61 482	5.9	.3	X
39500		All other receipts	3 317	3 903 371	1 220 659	31.3	5.6	58.1
39501		All other amounts received from providing services to clients, students, and others	3 317	3 903 371	1 220 659	31.3	5.6	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

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2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)
			Number	Total receipts/ revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/ revenue of—		
						Estab- lishments with the product line	All estab- lishments ¹	
611		ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX— Con.						
		Educational services	38 007	X	21 761 559	X	100.0	60.6
	30200	Tuition, fees, and other payments from providing academic or technical instruction	37 607	21 052 769	19 605 407	93.1	90.1	X
	30830	Hairdressing and other body and appearance care services	1 351	668 107	166 239	24.9	.8	59.2
	30832	Hair services	1 208	539 614	120 277	22.3	.6	X
	30833	Nail services	483	216 887	13 746	6.3	.1	X
	30837	All other	295	251 502	32 216	12.8	.1	X
	39000	Merchandise sales	7 927	5 092 955	702 144	13.8	3.2	57.4
	39001	Sales of other merchandise, not specified by type	7 927	5 092 955	702 144	13.8	3.2	X
	39200	Sales of food and beverages	1 296	1 043 606	61 482	5.9	.3	X
	39500	All other receipts	3 317	3 903 371	1 220 659	31.3	5.6	58.1
	39501	All other amounts received from providing services to clients, students, and others	3 317	3 903 371	1 220 659	31.3	5.6	X
6114		Business schools and computer and management training	6 839	X	6 395 733	X	100.0	63.9
	30200	Tuition, fees, and other payments from providing academic or technical instruction	6 829	6 395 097	6 073 096	95.0	95.0	X
	39000	Merchandise sales	1 071	1 206 243	156 712	13.0	2.5	63.0
	39001	Sales of other merchandise, not specified by type	1 071	1 206 243	156 712	13.0	2.5	X
	39200	Sales of food and beverages	50	81 824	534	.7	.Z	X
	39500	All other receipts	702	764 735	164 755	21.5	2.6	61.0
	39501	All other amounts received from providing services to clients, students, and others	702	764 735	164 755	21.5	2.6	X
61141		Business and secretarial schools	413	X	477 485	X	100.0	70.1
	30200	Tuition, fees, and other payments from providing academic or technical instruction	413	477 485	465 452	97.5	97.5	X
	39000	Merchandise sales	80	89 801	9 932	11.1	2.1	70.1
	39001	Sales of other merchandise, not specified by type	80	89 801	9 932	11.1	2.1	X
	39200	Sales of food and beverages	23	36 327	368	1.0	.1	X
	39500	All other receipts	25	41 073	1 733	4.2	.4	70.1
	39501	All other amounts received from providing services to clients, students, and others	25	41 073	1 733	4.2	.4	X
611410		Business and secretarial schools	413	X	477 485	X	100.0	70.1
	30200	Tuition, fees, and other payments from providing academic or technical instruction	413	477 485	465 452	97.5	97.5	X
	39000	Merchandise sales	80	89 801	9 932	11.1	2.1	70.1
	39001	Sales of other merchandise, not specified by type	80	89 801	9 932	11.1	2.1	X
	39200	Sales of food and beverages	23	36 327	368	1.0	.1	X
	39500	All other receipts	25	41 073	1 733	4.2	.4	70.1
	39501	All other amounts received from providing services to clients, students, and others	25	41 073	1 733	4.2	.4	X
61142		Computer training	2 738	X	2 770 009	X	100.0	66.4
	30200	Tuition, fees, and other payments from providing academic or technical instruction	2 738	2 770 009	2 676 659	96.6	96.6	X
	39000	Merchandise sales	403	368 162	23 961	6.5	.9	63.3
	39001	Sales of other merchandise, not specified by type	403	368 162	23 961	6.5	.9	X
	39200	Sales of food and beverages	20	45 151	166	.4	.Z	X
	39500	All other receipts	420	439 213	69 223	15.8	2.5	66.4
	39501	All other amounts received from providing services to clients, students, and others	420	439 213	69 223	15.8	2.5	X
611420		Computer training	2 738	X	2 770 009	X	100.0	66.4
	30200	Tuition, fees, and other payments from providing academic or technical instruction	2 738	2 770 009	2 676 659	96.6	96.6	X
	39000	Merchandise sales	403	368 162	23 961	6.5	.9	63.3
	39001	Sales of other merchandise, not specified by type	403	368 162	23 961	6.5	.9	X
	39200	Sales of food and beverages	20	45 151	166	.4	.Z	X
	39500	All other receipts	420	439 213	69 223	15.8	2.5	66.4
	39501	All other amounts received from providing services to clients, students, and others	420	439 213	69 223	15.8	2.5	X
61143		Professional and management development training	3 688	X	3 148 239	X	100.0	60.9
	30200	Tuition, fees, and other payments from providing academic or technical instruction	3 678	3 147 603	2 930 985	93.1	93.1	X
	39000	Merchandise sales	588	748 280	122 819	16.4	3.9	60.9
	39001	Sales of other merchandise, not specified by type	588	748 280	122 819	16.4	3.9	X
	39500	All other receipts	257	284 449	93 799	33.0	3.0	53.0
	39501	All other amounts received from providing services to clients, students, and others	257	284 449	93 799	33.0	3.0	X

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2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)	
			Number	Total receipts/ revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/ revenue of —			
						Estab- lishments with the product line	All estab- lishments ¹		
611430		ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX— Con.							
		Professional and management development training	3 688	X	3 148 239	X	100.0	60.9	
	30200	Tuition, fees, and other payments from providing academic or technical instruction	3 678	3 147 603	2 930 985	93.1	93.1	X	
	39000	Merchandise sales	588	748 280	122 819	16.4	3.9	60.9	
	39001	Sales of other merchandise, not specified by type	588	748 280	122 819	16.4	3.9	X	
	39500	All other receipts	257	284 449	93 799	33.0	3.0	53.0	
	39501	All other amounts received from providing services to clients, students, and others	257	284 449	93 799	33.0	3.0	X	
6115		Technical and trade schools	5 302	X	5 917 860	X	100.0	68.9	
	30200	Tuition, fees, and other payments from providing academic or technical instruction	5 193	5 883 703	5 383 448	91.5	91.0	X	
	30830	Hairdressing and other body and appearance care services	1 351	668 107	166 239	24.9	2.8	67.2	
	30832	Hair services	1 208	539 614	120 277	22.3	2.0	X	
	30833	Nail services	483	216 887	13 746	6.3	.2	X	
	30837	All other	295	251 502	32 216	12.8	.5	X	
	39000	Merchandise sales	1 448	1 712 307	174 835	10.2	3.0	66.9	
	39001	Sales of other merchandise, not specified by type	1 448	1 712 307	174 835	10.2	3.0	X	
	39200	Sales of food and beverages	195	537 585	5 107	1.0	.1	X	
	39500	All other receipts	680	1 483 931	188 231	12.7	3.2	68.0	
	39501	All other amounts received from providing services to clients, students, and others	680	1 483 931	188 231	12.7	3.2	X	
	61151		Technical and trade schools	5 302	X	5 917 860	X	100.0	68.9
		30200	Tuition, fees, and other payments from providing academic or technical instruction	5 193	5 883 703	5 383 448	91.5	91.0	X
30830		Hairdressing and other body and appearance care services	1 351	668 107	166 239	24.9	2.8	67.2	
30832		Hair services	1 208	539 614	120 277	22.3	2.0	X	
30833		Nail services	483	216 887	13 746	6.3	.2	X	
30837		All other	295	251 502	32 216	12.8	.5	X	
39000		Merchandise sales	1 448	1 712 307	174 835	10.2	3.0	66.9	
39001		Sales of other merchandise, not specified by type	1 448	1 712 307	174 835	10.2	3.0	X	
39200		Sales of food and beverages	195	537 585	5 107	1.0	.1	X	
39500		All other receipts	680	1 483 931	188 231	12.7	3.2	68.0	
39501		All other amounts received from providing services to clients, students, and others	680	1 483 931	188 231	12.7	3.2	X	
611511			Beauty and cosmetology schools	1 480	X	710 275	X	100.0	77.8
		30200	Tuition, fees, and other payments from providing academic or technical instruction	1 376	676 118	507 250	75.0	71.4	X
	30830	Hairdressing and other body and appearance care services	1 349	665 705	165 260	24.8	23.3	75.9	
	30832	Hair services	1 208	539 614	120 277	22.3	16.9	X	
	30833	Nail services	483	216 887	13 746	6.3	1.9	X	
	30837	All other	293	249 100	31 237	12.5	4.4	X	
	39000	Merchandise sales	632	398 677	30 080	7.5	4.2	75.9	
	39001	Sales of other merchandise, not specified by type	632	398 677	30 080	7.5	4.2	X	
	39200	Sales of food and beverages	108	45 166	284	.6	Z	X	
	39500	All other receipts	160	171 666	7 401	4.3	1.0	77.6	
	39501	All other amounts received from providing services to clients, students, and others	160	171 666	7 401	4.3	1.0	X	
	611512		Flight training	937	X	1 694 708	X	100.0	67.8
		30200	Tuition, fees, and other payments from providing academic or technical instruction	935	1 694 708	1 553 977	91.7	91.7	X
39000		Merchandise sales	277	264 442	60 790	23.0	3.6	67.8	
39001		Sales of other merchandise, not specified by type	277	264 442	60 790	23.0	3.6	X	
39200		Sales of food and beverages	23	24 883	117	.5	Z	X	
39500		All other receipts	190	191 336	79 824	41.7	4.7	67.8	
39501		All other amounts received from providing services to clients, students, and others	190	191 336	79 824	41.7	4.7	X	
611513		Apprenticeship training	203	X	92 048	X	100.0	54.5	
	30200	Tuition, fees, and other payments from providing academic or technical instruction	203	92 048	85 834	93.2	93.2	X	
	39000	Merchandise sales	38	17 598	1 621	9.2	1.8	54.5	
	39001	Sales of other merchandise, not specified by type	38	17 598	1 621	9.2	1.8	X	
	39200	Sales of food and beverages	10	21 568	466	2.2	.5	X	
	39500	All other receipts	57	46 402	4 127	8.9	4.5	54.5	
	39501	All other amounts received from providing services to clients, students, and others	57	46 402	4 127	8.9	4.5	X	

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2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)	
			Number	Total receipts/ revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/ revenue of—			
						Estab- lishments with the product line	All estab- lishments ¹		
611519		ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX— Con.							
		Other technical and trade schools	2 682	X	3 420 829	X	100.0	68.0	
	30200	Tuition, fees, and other payments from providing academic or technical instruction	2 679	3 420 829	3 236 387	94.6	94.6	X	
	39000	Merchandise sales	501	1 031 590	82 344	8.0	2.4	65.4	
	39001	Sales of other merchandise, not specified by type	501	1 031 590	82 344	8.0	2.4	X	
	39200	Sales of food and beverages	54	445 968	4 240	1.0	.1	X	
	39500	All other receipts	273	1 074 527	96 879	9.0	2.8	66.8	
	39501	All other amounts received from providing services to clients, students, and others	273	1 074 527	96 879	9.0	2.8	X	
	6116		Other schools and instruction	22 543	X	7 132 241	X	100.0	56.3
	30200	Tuition, fees, and other payments from providing academic or technical instruction	22 526	7 126 096	6 651 214	93.3	93.3	X	
39000	Merchandise sales	4 826	1 820 573	249 612	13.7	3.5	50.0		
39001	Sales of other merchandise, not specified by type	4 826	1 820 573	249 612	13.7	3.5	X		
39200	Sales of food and beverages	1 002	398 303	55 089	13.8	.8	X		
39500	All other receipts	1 548	844 319	171 334	20.3	2.4	54.5		
39501	All other amounts received from providing services to clients, students, and others	1 548	844 319	171 334	20.3	2.4	X		
61161		Fine arts schools	7 266	X	1 524 786	X	100.0	63.6	
30200	Tuition, fees, and other payments from providing academic or technical instruction	7 266	1 524 786	1 438 017	94.3	94.3	X		
39000	Merchandise sales	1 834	469 966	62 306	13.3	4.1	60.3		
39001	Sales of other merchandise, not specified by type	1 834	469 966	62 306	13.3	4.1	X		
39200	Sales of food and beverages	182	65 730	5 350	8.1	.4	X		
39500	All other receipts	533	156 915	19 113	12.2	1.3	62.0		
39501	All other amounts received from providing services to clients, students, and others	533	156 915	19 113	12.2	1.3	X		
611610		Fine arts schools	7 266	X	1 524 786	X	100.0	63.6	
30200	Tuition, fees, and other payments from providing academic or technical instruction	7 266	1 524 786	1 438 017	94.3	94.3	X		
39000	Merchandise sales	1 834	469 966	62 306	13.3	4.1	60.3		
39001	Sales of other merchandise, not specified by type	1 834	469 966	62 306	13.3	4.1	X		
39200	Sales of food and beverages	182	65 730	5 350	8.1	.4	X		
39500	All other receipts	533	156 915	19 113	12.2	1.3	62.0		
39501	All other amounts received from providing services to clients, students, and others	533	156 915	19 113	12.2	1.3	X		
61162		Sports and recreation instruction	7 417	X	2 013 907	X	100.0	52.9	
30200	Tuition, fees, and other payments from providing academic or technical instruction	7 416	2 009 094	1 793 298	89.3	89.0	X		
39000	Merchandise sales	2 444	878 697	120 284	13.7	6.0	45.0		
39001	Sales of other merchandise, not specified by type	2 444	878 697	120 284	13.7	6.0	X		
39200	Sales of food and beverages	728	262 850	46 711	17.8	2.3	X		
39500	All other receipts	585	266 225	48 801	18.3	2.4	48.6		
39501	All other amounts received from providing services to clients, students, and others	585	266 225	48 801	18.3	2.4	X		
611620		Sports and recreation instruction	7 417	X	2 013 907	X	100.0	52.9	
30200	Tuition, fees, and other payments from providing academic or technical instruction	7 416	2 009 094	1 793 298	89.3	89.0	X		
39000	Merchandise sales	2 444	878 697	120 284	13.7	6.0	45.0		
39001	Sales of other merchandise, not specified by type	2 444	878 697	120 284	13.7	6.0	X		
39200	Sales of food and beverages	728	262 850	46 711	17.8	2.3	X		
39500	All other receipts	585	266 225	48 801	18.3	2.4	48.6		
39501	All other amounts received from providing services to clients, students, and others	585	266 225	48 801	18.3	2.4	X		
61163		Language schools	687	X	389 020	X	100.0	78.5	
30200	Tuition, fees, and other payments from providing academic or technical instruction	687	389 020	339 213	87.2	87.2	X		
39000	Merchandise sales	149	103 802	4 797	4.6	1.2	78.5		
39001	Sales of other merchandise, not specified by type	149	103 802	4 797	4.6	1.2	X		
39200	Sales of food and beverages	6	14 437	261	1.8	.1	X		
39500	All other receipts	192	160 027	44 749	28.0	11.5	78.5		
39501	All other amounts received from providing services to clients, students, and others	192	160 027	44 749	28.0	11.5	X		

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)	
			Number	Total receipts/ revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/ revenue of—			
						Estab- lishments with the product line	All estab- lishments ¹		
611630		ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX— Con.							
		Language schools	687	X	389 020	X	100.0	78.5	
	30200	Tuition, fees, and other payments from providing academic or technical instruction	687	389 020	339 213	87.2	87.2	X	
	39000	Merchandise sales	149	103 802	4 797	4.6	1.2	78.5	
	39001	Sales of other merchandise, not specified by type	149	103 802	4 797	4.6	1.2	X	
	39200	Sales of food and beverages	6	14 437	261	1.8	.1	X	
	39500	All other receipts	192	160 027	44 749	28.0	11.5	78.5	
	39501	All other amounts received from providing services to clients, students, and others	192	160 027	44 749	28.0	11.5	X	
	61169		All other schools and instruction	7 173	X	3 204 528	X	100.0	52.2
	30200	Tuition, fees, and other payments from providing academic or technical instruction	7 157	3 203 196	3 080 686	96.2	96.1	X	
39000	Merchandise sales	399	368 108	62 225	16.9	1.9	43.7		
39001	Sales of other merchandise, not specified by type	399	368 108	62 225	16.9	1.9	X		
39200	Sales of food and beverages	86	55 286	2 767	5.0	.1	X		
39500	All other receipts	238	261 152	58 671	22.5	1.8	51.5		
39501	All other amounts received from providing services to clients, students, and others	238	261 152	58 671	22.5	1.8	X		
611691		Exam preparation and tutoring	3 757	X	1 614 524	X	100.0	60.7	
30200	Tuition, fees, and other payments from providing academic or technical instruction	3 756	1 614 524	1 586 609	98.3	98.3	X		
39000	Merchandise sales	83	104 783	21 457	20.5	1.3	60.7		
39001	Sales of other merchandise, not specified by type	83	104 783	21 457	20.5	1.3	X		
39200	Sales of food and beverages	29	21 635	161	.7	Z	X		
39500	All other receipts	72	38 167	6 297	16.5	.4	60.7		
39501	All other amounts received from providing services to clients, students, and others	72	38 167	6 297	16.5	.4	X		
611692		Automobile driving schools	1 834	X	459 506	X	100.0	47.5	
30200	Tuition, fees, and other payments from providing academic or technical instruction	1 834	459 506	450 477	98.0	98.0	X		
39000	Merchandise sales	60	66 288	3 354	5.1	.7	47.5		
39001	Sales of other merchandise, not specified by type	60	66 288	3 354	5.1	.7	X		
39200	Sales of food and beverages	33	2 454	51	2.1	Z	X		
39500	All other receipts	38	38 980	5 624	14.4	1.2	43.6		
39501	All other amounts received from providing services to clients, students, and others	38	38 980	5 624	14.4	1.2	X		
611699		All other miscellaneous schools and instruction	1 582	X	1 130 498	X	100.0	41.9	
30200	Tuition, fees, and other payments from providing academic or technical instruction	1 567	1 129 166	1 043 600	92.4	92.3	X		
39000	Merchandise sales	256	197 037	37 414	19.0	3.3	27.2		
39001	Sales of other merchandise, not specified by type	256	197 037	37 414	19.0	3.3	X		
39200	Sales of food and beverages	24	31 197	2 555	8.2	.2	X		
39500	All other receipts	128	184 005	46 750	25.4	4.1	41.9		
39501	All other amounts received from providing services to clients, students, and others	128	184 005	46 750	25.4	4.1	X		
6117		Educational support services	3 323	X	2 315 725	X	100.0	43.9	
30200	Tuition, fees, and other payments from providing academic or technical instruction	3 059	1 647 873	1 497 649	90.9	64.7	X		
39000	Merchandise sales	582	353 832	120 985	34.2	5.2	41.5		
39001	Sales of other merchandise, not specified by type	582	353 832	120 985	34.2	5.2	X		
39200	Sales of food and beverages	49	25 894	752	2.9	Z	X		
39500	All other receipts	387	810 386	696 339	85.9	30.1	37.9		
39501	All other amounts received from providing services to clients, students, and others	387	810 386	696 339	85.9	30.1	X		
61171		Educational support services	3 323	X	2 315 725	X	100.0	43.9	
30200	Tuition, fees, and other payments from providing academic or technical instruction	3 059	1 647 873	1 497 649	90.9	64.7	X		
39000	Merchandise sales	582	353 832	120 985	34.2	5.2	41.5		
39001	Sales of other merchandise, not specified by type	582	353 832	120 985	34.2	5.2	X		
39200	Sales of food and beverages	49	25 894	752	2.9	Z	X		
39500	All other receipts	387	810 386	696 339	85.9	30.1	37.9		
39501	All other amounts received from providing services to clients, students, and others	387	810 386	696 339	85.9	30.1	X		

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)
			Number	Total receipts/ revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/ revenue of —		
						Estab- lishments with the product line	All estab- lishments ¹	
611710		ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX— Con.						
		Educational support services	3 323	X	2 315 725	X	100.0	43.9
	30200	Tuition, fees, and other payments from providing academic or technical instruction	3 059	1 647 873	1 497 649	90.9	64.7	X
	39000	Merchandise sales	582	353 832	120 985	34.2	5.2	41.5
	39001	Sales of other merchandise, not specified by type	582	353 832	120 985	34.2	5.2	X
	39200	Sales of food and beverages	49	25 894	752	2.9	Z	X
	39500	All other receipts	387	810 386	696 339	85.9	30.1	37.9
	39501	All other amounts received from providing services to clients, students, and others	387	810 386	696 339	85.9	30.1	X

¹Product line receipts/revenue and product line percents may not sum to total due to exclusion of selected lines to avoid disclosing data for individual companies, due to rounding, and/or due to exclusion of lines that did not meet publication criteria.

²Receipts/revenue of establishments reporting product lines as percent of total receipts/revenue.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Concentration by Largest Firms for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only firms and establishments of firms with payroll. Excludes data for corporate, subsidiary, and regional managing offices and establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

2002 NAICS code	Tax status, kind of business, and largest firms based on receipts/revenue	Establishments (number)	Receipts/revenue		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
	ALL ESTABLISHMENTS						
61	Educational services						
	All firms	49 704	30 754 109	100.0	10 122 605	2 425 445	431 348
	4 largest firms	485	2 098 167	6.8	581 945	140 419	17 692
	8 largest firms	995	3 220 445	10.5	823 083	202 567	26 753
	20 largest firms	1 376	4 732 264	15.4	1 220 993	299 802	38 335
	50 largest firms	1 535	6 621 033	21.5	1 735 119	420 917	50 431
611	Educational services						
	All firms	49 704	30 754 109	100.0	10 122 605	2 425 445	431 348
	4 largest firms	485	2 098 167	6.8	581 945	140 419	17 692
	8 largest firms	995	3 220 445	10.5	823 083	202 567	26 753
	20 largest firms	1 376	4 732 264	15.4	1 220 993	299 802	38 335
	50 largest firms	1 535	6 621 033	21.5	1 735 119	420 917	50 431
6114	Business schools and computer and management training						
	All firms	8 004	7 338 058	100.0	2 633 756	650 562	65 899
	4 largest firms	77	384 426	5.2	115 965	31 637	2 041
	8 largest firms	95	645 541	8.8	203 292	53 462	3 438
	20 largest firms	134	1 183 841	16.1	407 522	105 315	7 203
	50 largest firms	309	1 975 727	26.9	697 365	174 591	13 000
61141	Business and secretarial schools						
	All firms	488	526 629	100.0	193 823	46 044	8 262
	4 largest firms	14	73 740	14.0	22 208	5 258	1 066
	8 largest firms	28	124 779	23.7	42 033	10 048	1 754
	20 largest firms	72	231 738	44.0	80 491	19 094	3 206
	50 largest firms	130	343 568	65.2	122 525	28 754	4 819
611410	Business and secretarial schools						
	All firms	488	526 629	100.0	193 823	46 044	8 262
	4 largest firms	14	73 740	14.0	22 208	5 258	1 066
	8 largest firms	28	124 779	23.7	42 033	10 048	1 754
	20 largest firms	72	231 738	44.0	80 491	19 094	3 206
	50 largest firms	130	343 568	65.2	122 525	28 754	4 819
61142	Computer training						
	All firms	2 975	2 877 337	100.0	1 158 605	293 364	27 587
	4 largest firms	23	373 308	13.0	124 950	32 169	2 053
	8 largest firms	57	547 014	19.0	214 468	56 715	3 336
	20 largest firms	131	867 885	30.2	356 233	89 532	6 124
	50 largest firms	203	1 241 469	43.1	499 580	127 259	9 265
611420	Computer training						
	All firms	2 975	2 877 337	100.0	1 158 605	293 364	27 587
	4 largest firms	23	373 308	13.0	124 950	32 169	2 053
	8 largest firms	57	547 014	19.0	214 468	56 715	3 336
	20 largest firms	131	867 885	30.2	356 233	89 532	6 124
	50 largest firms	203	1 241 469	43.1	499 580	127 259	9 265
61143	Professional and management development training						
	All firms	4 541	3 934 092	100.0	1 281 328	311 154	30 050
	4 largest firms	43	256 050	6.5	80 136	20 543	1 294
	8 largest firms	49	450 018	11.4	128 572	32 726	2 650
	20 largest firms	131	846 117	21.5	246 648	60 641	4 894
	50 largest firms	196	1 333 717	33.9	409 461	101 048	7 793
611430	Professional and management development training						
	All firms	4 541	3 934 092	100.0	1 281 328	311 154	30 050
	4 largest firms	43	256 050	6.5	80 136	20 543	1 294
	8 largest firms	49	450 018	11.4	128 572	32 726	2 650
	20 largest firms	131	846 117	21.5	246 648	60 641	4 894
	50 largest firms	196	1 333 717	33.9	409 461	101 048	7 793
6115	Technical and trade schools						
	All firms	7 284	7 549 991	100.0	2 475 148	589 240	92 625
	4 largest firms	143	1 094 916	14.5	336 002	79 855	7 891
	8 largest firms	164	1 431 759	19.0	437 617	105 735	9 907
	20 largest firms	250	2 151 490	28.5	652 270	154 075	15 612
	50 largest firms	367	2 960 970	39.2	905 583	214 888	24 039
61151	Technical and trade schools						
	All firms	7 284	7 549 991	100.0	2 475 148	589 240	92 625
	4 largest firms	143	1 094 916	14.5	336 002	79 855	7 891
	8 largest firms	164	1 431 759	19.0	437 617	105 735	9 907
	20 largest firms	250	2 151 490	28.5	652 270	154 075	15 612
	50 largest firms	367	2 960 970	39.2	905 583	214 888	24 039
611511	Beauty and cosmetology schools						
	All firms	1 554	747 276	100.0	249 222	56 124	11 088
	4 largest firms	36	103 504	13.9	26 928	4 834	560
	8 largest firms	54	128 729	17.2	36 419	7 197	948
	20 largest firms	103	184 583	24.7	53 788	11 163	1 643
	50 largest firms	186	265 708	35.6	79 888	17 257	2 680

See footnotes at end of table.

Table 4. Concentration by Largest Firms for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only firms and establishments of firms with payroll. Excludes data for corporate, subsidiary, and regional managing offices and establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

2002 NAICS code	Tax status, kind of business, and largest firms based on receipts/revenue	Establishments (number)	Receipts/revenue		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
	ALL ESTABLISHMENTS—Con.						
611512	Flight training						
	All firms	1 002	1 757 378	100.0	503 916	122 807	16 285
	4 largest firms	120	798 192	45.4	220 665	55 397	4 228
	8 largest firms	135	956 258	54.4	279 831	69 805	5 582
	20 largest firms	149	1 150 719	65.5	343 622	84 431	8 128
	50 largest firms	188	1 330 482	75.7	392 232	96 465	10 362
611513	Apprenticeship training						
	All firms	1 405	926 342	100.0	296 723	72 347	14 543
	4 largest firms	15	73 493	7.9	24 757	5 559	798
	8 largest firms	20	129 058	13.9	33 412	7 598	964
	20 largest firms	111	248 594	26.8	74 825	17 295	2 445
	50 largest firms	166	394 630	42.6	119 244	27 963	4 170
611519	Other technical and trade schools						
	All firms	3 323	4 118 995	100.0	1 425 287	337 962	50 709
	4 largest firms	47	625 136	15.2	229 582	53 700	6 030
	8 largest firms	90	904 577	22.0	293 014	68 017	8 074
	20 largest firms	135	1 452 185	35.3	454 976	105 712	13 113
	50 largest firms	269	2 020 827	49.1	652 108	152 740	19 116
6116	Other schools and instruction						
	All firms	29 524	9 852 520	100.0	3 365 745	794 521	224 368
	4 largest firms	892	798 203	8.1	269 879	64 767	15 099
	8 largest firms	897	948 884	9.6	326 389	79 793	15 930
	20 largest firms	960	1 222 834	12.4	397 899	95 126	17 638
	50 largest firms	1 136	1 629 060	16.5	533 021	127 818	22 288
61161	Fine arts schools						
	All firms	9 200	2 268 866	100.0	746 289	182 518	61 028
	4 largest firms	22	56 045	2.5	20 238	5 004	381
	8 largest firms	28	98 210	4.3	31 143	7 576	873
	20 largest firms	44	169 953	7.5	64 080	15 641	2 339
	50 largest firms	98	298 162	13.1	115 068	28 282	5 123
611610	Fine arts schools						
	All firms	9 200	2 268 866	100.0	746 289	182 518	61 028
	4 largest firms	22	56 045	2.5	20 238	5 004	381
	8 largest firms	28	98 210	4.3	31 143	7 576	873
	20 largest firms	44	169 953	7.5	64 080	15 641	2 339
	50 largest firms	98	298 162	13.1	115 068	28 282	5 123
61162	Sports and recreation instruction						
	All firms	9 076	2 413 333	100.0	739 515	165 863	54 780
	4 largest firms	43	98 187	4.1	24 317	5 812	639
	8 largest firms	81	142 881	5.9	35 643	8 679	1 176
	20 largest firms	96	217 900	9.0	57 908	12 721	1 829
	50 largest firms	135	336 261	13.9	90 526	19 447	3 342
611620	Sports and recreation instruction						
	All firms	9 076	2 413 333	100.0	739 515	165 863	54 780
	4 largest firms	43	98 187	4.1	24 317	5 812	639
	8 largest firms	81	142 881	5.9	35 643	8 679	1 176
	20 largest firms	96	217 900	9.0	57 908	12 721	1 829
	50 largest firms	135	336 261	13.9	90 526	19 447	3 342
61163	Language schools						
	All firms	1 072	524 288	100.0	198 435	48 658	13 525
	4 largest firms	106	152 723	29.1	41 127	10 414	2 413
	8 largest firms	120	191 656	36.6	55 973	13 928	3 073
	20 largest firms	140	253 664	48.4	82 241	21 178	4 047
	50 largest firms	202	318 036	60.7	110 547	27 697	5 515
611630	Language schools						
	All firms	1 072	524 288	100.0	198 435	48 658	13 525
	4 largest firms	106	152 723	29.1	41 127	10 414	2 413
	8 largest firms	120	191 656	36.6	55 973	13 928	3 073
	20 largest firms	140	253 664	48.4	82 241	21 178	4 047
	50 largest firms	202	318 036	60.7	110 547	27 697	5 515
61169	All other schools and instruction						
	All firms	10 176	4 646 033	100.0	1 681 506	397 482	95 035
	4 largest firms	803	728 333	15.7	254 257	60 584	13 334
	8 largest firms	808	863 331	18.6	299 048	72 551	13 964
	20 largest firms	895	1 080 543	23.3	377 632	90 035	16 705
	50 largest firms	1 004	1 422 436	30.6	480 446	114 217	19 393
611691	Exam preparation and tutoring						
	All firms	5 052	1 988 407	100.0	766 437	181 195	54 085
	4 largest firms	802	674 858	33.9	244 717	58 196	12 918
	8 largest firms	844	732 600	36.8	265 993	63 038	13 763
	20 largest firms	1 059	826 027	41.5	300 095	72 728	15 268
	50 largest firms	1 124	940 375	47.3	349 803	83 549	18 251

See footnotes at end of table.

Table 4. Concentration by Largest Firms for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only firms and establishments of firms with payroll. Excludes data for corporate, subsidiary, and regional managing offices and establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

2002 NAICS code	Tax status, kind of business, and largest firms based on receipts/revenue	Establishments (number)	Receipts/revenue		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
	ALL ESTABLISHMENTS—Con.						
611692	Automobile driving schools						
	All firms	2 027	526 356	100.0	196 605	45 018	13 285
	4 largest firms	4	58 589	11.1	18 674	5 013	764
	8 largest firms	8	81 269	15.4	24 364	6 318	1 031
	20 largest firms	31	121 880	23.2	41 583	10 324	1 792
	50 largest firms	87	181 656	34.5	65 978	15 803	3 086
611699	All other miscellaneous schools and instruction						
	All firms	3 097	2 131 270	100.0	718 464	171 269	27 665
	4 largest firms	5	178 288	8.4	56 967	15 232	1 082
	8 largest firms	19	263 809	12.4	80 810	19 115	1 783
	20 largest firms	65	438 497	20.6	144 167	33 531	3 570
	50 largest firms	111	708 314	33.2	213 818	49 790	5 599
6117	Educational support services						
	All firms	4 892	6 013 540	100.0	1 647 956	391 122	48 456
	4 largest firms	44	1 523 044	25.3	272 714	69 861	6 326
	8 largest firms	235	2 150 231	35.8	429 732	107 457	11 443
	20 largest firms	269	2 838 788	47.2	582 552	141 992	15 035
	50 largest firms	308	3 450 066	57.4	770 201	185 167	19 213
61171	Educational support services						
	All firms	4 892	6 013 540	100.0	1 647 956	391 122	48 456
	4 largest firms	44	1 523 044	25.3	272 714	69 861	6 326
	8 largest firms	235	2 150 231	35.8	429 732	107 457	11 443
	20 largest firms	269	2 838 788	47.2	582 552	141 992	15 035
	50 largest firms	308	3 450 066	57.4	770 201	185 167	19 213
611710	Educational support services						
	All firms	4 892	6 013 540	100.0	1 647 956	391 122	48 456
	4 largest firms	44	1 523 044	25.3	272 714	69 861	6 326
	8 largest firms	235	2 150 231	35.8	429 732	107 457	11 443
	20 largest firms	269	2 838 788	47.2	582 552	141 992	15 035
	50 largest firms	308	3 450 066	57.4	770 201	185 167	19 213
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX						
61	Educational services						
	All firms	11 697	8 992 550	100.0	2 697 265	653 292	119 992
	4 largest firms	26	1 414 441	15.7	221 433	55 224	4 540
	8 largest firms	40	1 862 311	20.7	286 295	71 858	6 518
	20 largest firms	109	2 379 252	26.5	434 694	106 863	10 002
	50 largest firms	201	2 990 384	33.3	612 162	149 141	15 140
611	Educational services						
	All firms	11 697	8 992 550	100.0	2 697 265	653 292	119 992
	4 largest firms	26	1 414 441	15.7	221 433	55 224	4 540
	8 largest firms	40	1 862 311	20.7	286 295	71 858	6 518
	20 largest firms	109	2 379 252	26.5	434 694	106 863	10 002
	50 largest firms	201	2 990 384	33.3	612 162	149 141	15 140
6114	Business schools and computer and management training						
	All firms	1 165	942 325	100.0	311 570	75 774	9 180
	4 largest firms	63	139 639	14.8	46 359	11 445	1 047
	8 largest firms	74	197 744	21.0	65 993	16 383	1 566
	20 largest firms	89	314 766	33.4	97 099	24 158	2 331
	50 largest firms	123	464 802	49.3	143 176	35 420	3 525
61141	Business and secretarial schools						
	All firms	75	49 144	100.0	20 375	4 870	837
	4 largest firms	7	21 750	44.3	8 770	2 121	271
	8 largest firms	12	29 362	59.7	11 927	2 841	394
	20 largest firms	24	41 285	84.0	16 856	3 977	592
	50 largest firms	57	48 597	98.9	20 230	4 843	820
611410	Business and secretarial schools						
	All firms	75	49 144	100.0	20 375	4 870	837
	4 largest firms	7	21 750	44.3	8 770	2 121	271
	8 largest firms	12	29 362	59.7	11 927	2 841	394
	20 largest firms	24	41 285	84.0	16 856	3 977	592
	50 largest firms	57	48 597	98.9	20 230	4 843	820
61142	Computer training						
	All firms	237	107 328	100.0	40 287	9 425	1 341
	4 largest firms	6	31 961	29.8	4 876	1 151	101
	8 largest firms	15	45 536	42.4	13 468	3 280	288
	20 largest firms	29	66 713	62.2	20 994	4 892	486
	50 largest firms	62	87 227	81.3	30 574	7 060	831
611420	Computer training						
	All firms	237	107 328	100.0	40 287	9 425	1 341
	4 largest firms	6	31 961	29.8	4 876	1 151	101
	8 largest firms	15	45 536	42.4	13 468	3 280	288
	20 largest firms	29	66 713	62.2	20 994	4 892	486
	50 largest firms	62	87 227	81.3	30 574	7 060	831

See footnotes at end of table.

Table 4. Concentration by Largest Firms for the United States: 2002—Con.

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2002 NAICS code	Tax status, kind of business, and largest firms based on receipts/revenue	Establishments (number)	Receipts/revenue		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX— Con.						
61143	Professional and management development training						
	All firms	853	785 853	100.0	250 908	61 479	7 002
	4 largest firms	63	139 639	17.8	46 359	11 445	1 047
	8 largest firms	72	196 689	25.0	70 568	17 638	1 687
	20 largest firms	84	302 154	38.4	95 866	23 651	2 284
	50 largest firms	115	435 868	55.5	134 453	33 343	3 306
611430	Professional and management development training						
	All firms	853	785 853	100.0	250 908	61 479	7 002
	4 largest firms	63	139 639	17.8	46 359	11 445	1 047
	8 largest firms	72	196 689	25.0	70 568	17 638	1 687
	20 largest firms	84	302 154	38.4	95 866	23 651	2 284
	50 largest firms	115	435 868	55.5	134 453	33 343	3 306
6115	Technical and trade schools						
	All firms	1 982	1 632 131	100.0	556 706	134 673	25 517
	4 largest firms	10	123 538	7.6	41 440	9 606	1 211
	8 largest firms	14	196 211	12.0	55 334	13 073	1 718
	20 largest firms	39	370 499	22.7	113 863	25 971	3 490
	50 largest firms	167	638 668	39.1	216 940	51 054	7 518
61151	Technical and trade schools						
	All firms	1 982	1 632 131	100.0	556 706	134 673	25 517
	4 largest firms	10	123 538	7.6	41 440	9 606	1 211
	8 largest firms	14	196 211	12.0	55 334	13 073	1 718
	20 largest firms	39	370 499	22.7	113 863	25 971	3 490
	50 largest firms	167	638 668	39.1	216 940	51 054	7 518
611511	Beauty and cosmetology schools						
	All firms	74	37 001	100.0	13 834	3 256	706
	4 largest firms	4	17 872	48.3	7 558	1 827	358
	8 largest firms	8	23 420	63.3	9 240	2 267	444
	20 largest firms	20	30 883	83.5	11 554	2 805	567
	50 largest firms	50	36 249	98.0	13 539	3 194	675
611512	Flight training						
	All firms	65	62 670	100.0	20 828	5 263	1 039
	4 largest firms	8	45 048	71.9	15 170	3 682	712
	8 largest firms	12	52 440	83.7	17 916	4 414	843
	20 largest firms	24	59 696	95.3	20 032	5 093	988
	50 largest firms	56	62 519	99.8	20 769	5 248	1 030
611513	Apprenticeship training						
	All firms	1 202	834 294	100.0	267 099	65 607	13 273
	4 largest firms	15	73 493	8.8	24 757	5 559	798
	8 largest firms	20	129 058	15.5	33 412	7 598	964
	20 largest firms	110	243 516	29.2	75 683	17 548	2 644
	50 largest firms	163	383 034	45.9	116 595	27 427	4 217
611519	Other technical and trade schools						
	All firms	641	698 166	100.0	254 945	60 547	10 499
	4 largest firms	4	111 714	16.0	33 952	7 836	1 031
	8 largest firms	15	173 906	24.9	58 556	13 271	1 669
	20 largest firms	34	300 150	43.0	106 761	25 075	3 565
	50 largest firms	71	437 677	62.7	158 932	37 831	5 441
6116	Other schools and instruction						
	All firms	6 981	2 720 279	100.0	1 016 209	244 927	62 196
	4 largest firms	38	80 826	3.0	27 835	6 518	990
	8 largest firms	50	135 391	5.0	40 753	9 659	1 442
	20 largest firms	62	259 045	9.5	72 273	16 348	2 293
	50 largest firms	120	463 733	17.0	143 472	34 101	5 109
61161	Fine arts schools						
	All firms	1 934	744 080	100.0	282 553	68 641	19 153
	4 largest firms	4	33 787	4.5	12 993	3 169	527
	8 largest firms	11	56 024	7.5	24 025	5 980	988
	20 largest firms	45	112 628	15.1	46 459	11 624	2 411
	50 largest firms	80	209 998	28.2	81 497	20 255	4 303
611610	Fine arts schools						
	All firms	1 934	744 080	100.0	282 553	68 641	19 153
	4 largest firms	4	33 787	4.5	12 993	3 169	527
	8 largest firms	11	56 024	7.5	24 025	5 980	988
	20 largest firms	45	112 628	15.1	46 459	11 624	2 411
	50 largest firms	80	209 998	28.2	81 497	20 255	4 303
61162	Sports and recreation instruction						
	All firms	1 659	399 426	100.0	135 931	31 982	10 673
	4 largest firms	7	23 247	5.8	6 625	1 600	401
	8 largest firms	11	37 070	9.3	11 666	2 794	540
	20 largest firms	25	64 202	16.1	22 861	5 562	1 132
	50 largest firms	55	112 193	28.1	38 139	9 119	2 203

See footnotes at end of table.

Table 4. Concentration by Largest Firms for the United States: 2002—Con.

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			Amount (\$1,000)	As percent of total			
611620	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX— Con.						
	Sports and recreation instruction						
	All firms	1 659	399 426	100.0	135 931	31 982	10 673
	4 largest firms	7	23 247	5.8	6 625	1 600	401
	8 largest firms	11	37 070	9.3	11 666	2 794	540
61163	Language schools						
	All firms	385	135 268	100.0	59 191	14 410	5 298
	4 largest firms	4	39 219	29.0	14 460	3 621	567
	8 largest firms	9	51 134	37.8	21 511	5 316	907
	20 largest firms	25	72 824	53.8	30 244	7 238	1 313
611630	Language schools						
	All firms	385	135 268	100.0	59 191	14 410	5 298
	4 largest firms	4	39 219	29.0	14 460	3 621	567
	8 largest firms	9	51 134	37.8	21 511	5 316	907
	20 largest firms	25	72 824	53.8	30 244	7 238	1 313
61169	All other schools and instruction						
	All firms	3 003	1 441 505	100.0	538 534	129 894	27 072
	4 largest firms	38	80 826	5.6	27 835	6 518	990
	8 largest firms	50	133 400	9.3	41 870	9 790	1 472
	20 largest firms	68	247 264	17.2	68 688	15 550	2 263
611691	Exam preparation and tutoring						
	All firms	1 295	373 883	100.0	170 508	41 856	10 877
	4 largest firms	4	26 170	7.0	13 116	3 163	479
	8 largest firms	10	42 357	11.3	21 650	5 195	928
	20 largest firms	23	79 458	21.3	35 208	8 103	1 544
611692	Automobile driving schools						
	All firms	193	66 850	100.0	22 313	5 469	1 528
	4 largest firms	4	22 059	33.0	4 857	1 218	235
	8 largest firms	10	30 121	45.1	8 430	2 204	428
	20 largest firms	28	44 185	66.1	14 199	3 509	852
611699	All other miscellaneous schools and instruction						
	All firms	1 515	1 000 772	100.0	345 713	82 569	14 667
	4 largest firms	14	80 171	8.0	26 715	6 260	861
	8 largest firms	47	132 209	13.2	41 426	9 679	1 448
	20 largest firms	65	239 965	24.0	66 794	14 846	2 265
6117	Educational support services						
	All firms	1 569	3 697 815	100.0	812 780	197 918	23 099
	4 largest firms	26	1 414 441	38.3	221 433	55 224	4 540
	8 largest firms	40	1 862 311	50.4	286 295	71 858	6 518
	20 largest firms	58	2 324 302	62.9	406 863	100 067	9 371
61171	Educational support services						
	All firms	1 569	3 697 815	100.0	812 780	197 918	23 099
	4 largest firms	26	1 414 441	38.3	221 433	55 224	4 540
	8 largest firms	40	1 862 311	50.4	286 295	71 858	6 518
	20 largest firms	58	2 324 302	62.9	406 863	100 067	9 371
611710	Educational support services						
	All firms	1 569	3 697 815	100.0	812 780	197 918	23 099
	4 largest firms	26	1 414 441	38.3	221 433	55 224	4 540
	8 largest firms	40	1 862 311	50.4	286 295	71 858	6 518
	20 largest firms	58	2 324 302	62.9	406 863	100 067	9 371
61	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX						
	Educational services						
	All firms	38 007	21 761 559	100.0	7 425 340	1 772 153	311 356
	4 largest firms	920	1 620 532	7.4	530 994	125 995	19 899
	8 largest firms	1 186	2 296 875	10.6	760 219	182 870	26 493
611	Educational services						
	All firms	38 007	21 761 559	100.0	7 425 340	1 772 153	311 356
	4 largest firms	920	1 620 532	7.4	530 994	125 995	19 899
	8 largest firms	1 186	2 296 875	10.6	760 219	182 870	26 493
	20 largest firms	1 371	3 398 318	15.6	1 069 666	261 648	35 370
611	Educational services						
	All firms	38 007	21 761 559	100.0	7 425 340	1 772 153	311 356
	4 largest firms	920	1 620 532	7.4	530 994	125 995	19 899
	8 largest firms	1 186	2 296 875	10.6	760 219	182 870	26 493
	20 largest firms	1 371	3 398 318	15.6	1 069 666	261 648	35 370
611	Educational services						
	All firms	38 007	21 761 559	100.0	7 425 340	1 772 153	311 356
	4 largest firms	920	1 620 532	7.4	530 994	125 995	19 899
	8 largest firms	1 186	2 296 875	10.6	760 219	182 870	26 493
	20 largest firms	1 371	3 398 318	15.6	1 069 666	261 648	35 370
611	Educational services						
	All firms	38 007	21 761 559	100.0	7 425 340	1 772 153	311 356
	4 largest firms	920	1 620 532	7.4	530 994	125 995	19 899
	8 largest firms	1 186	2 296 875	10.6	760 219	182 870	26 493
	20 largest firms	1 371	3 398 318	15.6	1 069 666	261 648	35 370
611	Educational services						
	All firms	38 007	21 761 559	100.0	7 425 340	1 772 153	311 356
	4 largest firms	920	1 620 532	7.4	530 994	125 995	19 899
	8 largest firms	1 186	2 296 875	10.6	760 219	182 870	26 493
	20 largest firms	1 371	3 398 318	15.6	1 069 666	261 648	35 370

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			Amount (\$1,000)	As percent of total			
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX— Con.						
6114	Business schools and computer and management training						
	All firms	6 839	6 395 733	100.0	2 322 186	574 788	56 719
	4 largest firms	77	384 426	6.0	115 965	31 637	2 041
	8 largest firms	95	645 541	10.1	203 292	53 462	3 438
	20 largest firms	132	1 165 830	18.2	397 675	102 795	6 985
	50 largest firms	250	1 903 963	29.8	669 657	167 487	12 429
61141	Business and secretarial schools						
	All firms	413	477 485	100.0	173 448	41 174	7 425
	4 largest firms	14	73 740	15.4	22 208	5 258	1 066
	8 largest firms	27	123 807	25.9	41 098	9 781	1 775
	20 largest firms	70	225 113	47.1	78 008	18 513	3 115
	50 largest firms	126	331 323	69.4	117 429	27 638	4 680
611410	Business and secretarial schools						
	All firms	413	477 485	100.0	173 448	41 174	7 425
	4 largest firms	14	73 740	15.4	22 208	5 258	1 066
	8 largest firms	27	123 807	25.9	41 098	9 781	1 775
	20 largest firms	70	225 113	47.1	78 008	18 513	3 115
	50 largest firms	126	331 323	69.4	117 429	27 638	4 680
61142	Computer training						
	All firms	2 738	2 770 009	100.0	1 118 318	283 939	26 246
	4 largest firms	23	373 308	13.5	124 950	32 169	2 053
	8 largest firms	57	547 014	19.7	214 468	56 715	3 336
	20 largest firms	131	867 885	31.3	356 233	89 532	6 124
	50 largest firms	203	1 237 916	44.7	500 124	127 401	9 268
611420	Computer training						
	All firms	2 738	2 770 009	100.0	1 118 318	283 939	26 246
	4 largest firms	23	373 308	13.5	124 950	32 169	2 053
	8 largest firms	57	547 014	19.7	214 468	56 715	3 336
	20 largest firms	131	867 885	31.3	356 233	89 532	6 124
	50 largest firms	203	1 237 916	44.7	500 124	127 401	9 268
61143	Professional and management development training						
	All firms	3 688	3 148 239	100.0	1 030 420	249 675	23 048
	4 largest firms	43	256 050	8.1	80 136	20 543	1 294
	8 largest firms	50	436 288	13.9	126 893	32 652	2 513
	20 largest firms	92	809 505	25.7	236 813	59 466	4 328
	50 largest firms	132	1 215 582	38.6	358 557	88 035	6 405
611430	Professional and management development training						
	All firms	3 688	3 148 239	100.0	1 030 420	249 675	23 048
	4 largest firms	43	256 050	8.1	80 136	20 543	1 294
	8 largest firms	50	436 288	13.9	126 893	32 652	2 513
	20 largest firms	92	809 505	25.7	236 813	59 466	4 328
	50 largest firms	132	1 215 582	38.6	358 557	88 035	6 405
6115	Technical and trade schools						
	All firms	5 302	5 917 860	100.0	1 918 442	454 567	67 108
	4 largest firms	143	1 094 916	18.5	336 002	79 855	7 891
	8 largest firms	164	1 431 759	24.2	437 617	105 735	9 907
	20 largest firms	250	2 142 590	36.2	634 834	149 958	15 074
	50 largest firms	381	2 901 739	49.0	893 909	211 812	24 031
61151	Technical and trade schools						
	All firms	5 302	5 917 860	100.0	1 918 442	454 567	67 108
	4 largest firms	143	1 094 916	18.5	336 002	79 855	7 891
	8 largest firms	164	1 431 759	24.2	437 617	105 735	9 907
	20 largest firms	250	2 142 590	36.2	634 834	149 958	15 074
	50 largest firms	381	2 901 739	49.0	893 909	211 812	24 031
611511	Beauty and cosmetology schools						
	All firms	1 480	710 275	100.0	235 388	52 868	10 382
	4 largest firms	36	103 504	14.6	26 928	4 834	560
	8 largest firms	56	127 725	18.0	34 304	6 654	789
	20 largest firms	107	178 533	25.1	50 596	10 347	1 461
	50 largest firms	185	253 464	35.7	74 800	15 932	2 404
611512	Flight training						
	All firms	937	1 694 708	100.0	483 088	117 544	15 246
	4 largest firms	120	798 192	47.1	220 665	55 397	4 228
	8 largest firms	135	956 258	56.4	279 831	69 805	5 582
	20 largest firms	149	1 134 261	66.9	336 213	82 706	7 900
	50 largest firms	185	1 299 269	76.7	380 851	93 640	9 767
611513	Apprenticeship training						
	All firms	203	92 048	100.0	29 624	6 740	1 270
	4 largest firms	7	25 160	27.3	6 823	1 493	167
	8 largest firms	11	34 053	37.0	10 077	2 170	346
	20 largest firms	23	49 336	53.6	15 401	3 154	519
	50 largest firms	53	71 402	77.6	22 989	5 068	865

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			Amount (\$1,000)	As percent of total			
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX— Con.						
611519	Other technical and trade schools						
	All firms	2 682	3 420 829	100.0	1 170 342	277 415	40 210
	4 largest firms	47	625 136	18.3	229 582	53 700	6 030
	8 largest firms	90	904 577	26.4	293 014	68 017	8 074
	20 largest firms	142	1 431 029	41.8	445 917	104 007	13 007
	50 largest firms	268	1 928 243	56.4	618 986	145 246	18 194
6116	Other schools and instruction						
	All firms	22 543	7 132 241	100.0	2 349 536	549 594	162 172
	4 largest firms	892	798 203	11.2	269 879	64 767	15 099
	8 largest firms	898	948 490	13.3	322 872	79 914	15 903
	20 largest firms	953	1 196 904	16.8	398 862	95 883	17 686
	50 largest firms	1 157	1 561 804	21.9	521 398	125 559	21 804
61161	Fine arts schools						
	All firms	7 266	1 524 786	100.0	463 736	113 877	41 875
	4 largest firms	22	55 723	3.7	18 811	4 651	315
	8 largest firms	29	93 080	6.1	30 998	7 467	920
	20 largest firms	43	147 211	9.7	54 232	13 188	1 881
	50 largest firms	84	221 695	14.5	79 108	18 879	3 187
611610	Fine arts schools						
	All firms	7 266	1 524 786	100.0	463 736	113 877	41 875
	4 largest firms	22	55 723	3.7	18 811	4 651	315
	8 largest firms	29	93 080	6.1	30 998	7 467	920
	20 largest firms	43	147 211	9.7	54 232	13 188	1 881
	50 largest firms	84	221 695	14.5	79 108	18 879	3 187
61162	Sports and recreation instruction						
	All firms	7 417	2 013 907	100.0	603 584	133 881	44 107
	4 largest firms	43	98 187	4.9	24 317	5 812	639
	8 largest firms	81	142 277	7.1	34 718	8 327	1 187
	20 largest firms	96	214 415	10.6	56 162	12 239	1 803
	50 largest firms	133	322 366	16.0	85 791	18 448	3 220
611620	Sports and recreation instruction						
	All firms	7 417	2 013 907	100.0	603 584	133 881	44 107
	4 largest firms	43	98 187	4.9	24 317	5 812	639
	8 largest firms	81	142 277	7.1	34 718	8 327	1 187
	20 largest firms	96	214 415	10.6	56 162	12 239	1 803
	50 largest firms	133	322 366	16.0	85 791	18 448	3 220
61163	Language schools						
	All firms	687	389 020	100.0	139 244	34 248	8 227
	4 largest firms	106	149 624	38.5	44 087	10 985	2 538
	8 largest firms	127	180 528	46.4	53 412	13 418	2 944
	20 largest firms	155	224 960	57.8	71 350	18 220	3 664
	50 largest firms	204	273 303	70.3	92 887	23 644	4 816
611630	Language schools						
	All firms	687	389 020	100.0	139 244	34 248	8 227
	4 largest firms	106	149 624	38.5	44 087	10 985	2 538
	8 largest firms	127	180 528	46.4	53 412	13 418	2 944
	20 largest firms	155	224 960	57.8	71 350	18 220	3 664
	50 largest firms	204	273 303	70.3	92 887	23 644	4 816
61169	All other schools and instruction						
	All firms	7 173	3 204 528	100.0	1 142 972	267 588	67 963
	4 largest firms	803	728 333	22.7	254 257	60 584	13 334
	8 largest firms	808	858 382	26.8	294 571	71 322	13 930
	20 largest firms	864	1 056 808	33.0	370 270	87 869	16 007
	50 largest firms	1 110	1 323 865	41.3	460 556	110 638	19 750
611691	Exam preparation and tutoring						
	All firms	3 757	1 614 524	100.0	595 929	139 339	43 208
	4 largest firms	802	674 858	41.8	244 717	58 196	12 918
	8 largest firms	844	732 600	45.4	265 993	63 038	13 763
	20 largest firms	1 060	818 981	50.7	296 519	71 544	15 338
	50 largest firms	1 143	911 878	56.5	331 862	79 511	17 756
611692	Automobile driving schools						
	All firms	1 834	459 506	100.0	174 292	39 549	11 757
	4 largest firms	4	54 768	11.9	20 453	5 353	820
	8 largest firms	8	75 002	16.3	26 495	6 976	1 018
	20 largest firms	31	109 795	23.9	42 965	10 398	1 827
	50 largest firms	88	162 308	35.3	61 468	14 581	2 964
611699	All other miscellaneous schools and instruction						
	All firms	1 582	1 130 498	100.0	372 751	88 700	12 998
	4 largest firms	5	175 359	15.5	49 470	12 905	957
	8 largest firms	13	248 288	22.0	72 856	17 059	1 303
	20 largest firms	30	392 964	34.8	122 225	28 674	2 548
	50 largest firms	80	570 841	50.5	179 027	42 361	4 535

See footnotes at end of table.

Table 4. Concentration by Largest Firms for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only firms and establishments of firms with payroll. Excludes data for corporate, subsidiary, and regional managing offices and establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

2002 NAICS code	Tax status, kind of business, and largest firms based on receipts/revenue	Establishments (number)	Receipts/revenue		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
6117	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX— Con.						
	Educational support services						
	All firms	3 323	2 315 725	100.0	835 176	193 204	25 357
	4 largest firms	200	563 620	24.3	173 219	42 879	5 554
	8 largest firms	219	727 188	31.4	243 848	57 798	7 288
	20 largest firms	249	931 503	40.2	323 209	74 816	8 618
61171	50 largest firms	309	1 189 235	51.4	415 233	95 474	11 222
	Educational support services						
	All firms	3 323	2 315 725	100.0	835 176	193 204	25 357
	4 largest firms	200	563 620	24.3	173 219	42 879	5 554
	8 largest firms	219	727 188	31.4	243 848	57 798	7 288
	20 largest firms	249	931 503	40.2	323 209	74 816	8 618
611710	50 largest firms	309	1 189 235	51.4	415 233	95 474	11 222
	Educational support services						
	All firms	3 323	2 315 725	100.0	835 176	193 204	25 357
	4 largest firms	200	563 620	24.3	173 219	42 879	5 554
	8 largest firms	219	727 188	31.4	243 848	57 798	7 288
	20 largest firms	249	931 503	40.2	323 209	74 816	8 618
611710	50 largest firms	309	1 189 235	51.4	415 233	95 474	11 222

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Also included are tips and gratuities received by employees from patrons and reported to employers. If an employee works at more than one location, the payroll is included in the one location where they spend most of their time. Also included are salaries of members of professional service organizations or associations that operate under state professional corporation statutes and file a corporate federal income tax return. Excluded are payrolls of departments or concessions operated by other companies at the establishment; payments to or withdrawals by proprietors or partners of an unincorporated company; and annuities or supplemental unemployment compensation benefits, even if income tax was withheld. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical to a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased service departments (separately owned businesses operated as departments or concessions of other service establishments or of retail businesses, such as a separately owned shoe-shine parlor in a barber shop, or a beauty shop in a department store) are treated as separate service establishments for census purposes. Leased retail departments located in service establishments (e.g., a gift shop located in a hotel) are considered separate retail establishments.

EXPENSES

Expenses include payroll, employee benefits, payroll taxes, interest and rent expenses; cost of supplies used for operation; cost of merchandise sold; depreciation expenses; fundraising expenses; contracted or purchased services; and other expenses charged to operations during 2002. Expenses exclude program service grants; contributions and gifts paid; specified assistance to individuals; benefits paid to or for members; outlays for the purchase of real estate; construction and all other capital improvements; funds invested; assessments or dues paid to the parent

or other chapters of the same organization; income taxes; sales and other taxes collected directly from customers or clients and paid directly to a local, state, or federal tax agency; and, for fund-raising organizations, funds transferred to charities and other organizations.

FIRMS

A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. All establishments of subsidiary firms are included as part of the owning or controlling firm. For the economic census, the terms “firm” and “company” are synonymous.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consists of full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations, and salaried members of professional service organizations or associations that operate under state professional corporation statutes and file corporate federal income tax returns. Not included are proprietors and partners of unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

RECEIPTS/REVENUE

Receipts (basic dollar volume measure for service establishments of firms subject to federal income tax). Includes gross receipts from customers or clients for services provided, from the use of facilities, and from merchandise sold in 2002 whether or not payment was received in 2002. For advertising agencies, travel industries, and other service establishments operating on a commission basis, receipts include commissions, fees, and other operating income, NOT gross billings and sales. Excise taxes on gasoline, liquor, tobacco, etc., that are paid by the manufacturer or wholesaler and passed on in the cost of goods purchased by the service establishment, are also included. The establishments share of receipts from departments, concessions, and vending and amusement machines operated by others are included as part of receipts. Receipts also include amounts received from the rental and leasing of vehicles, equipment, instruments, and tools; the total value of service contracts; market value of compensation received in lieu of cash; amounts received for work subcontracted to others; and dues and assessments from members and affiliates. Receipts from services performed for foreign parent firms, subsidiaries, and branches are included.

Receipts are net after deductions for refunds and allowances for merchandise returned by customers. Receipts do not include sales and other taxes (including Hawaii's General Excise Tax) collected directly from customers and paid directly to a local, state, or federal tax agency. Also excluded are gross receipts from departments and concessions operated by others; sales of used equipment previously rented or leased to customers; domestic intracompany transfers; proceeds from the sale of real estate (land and buildings), investments, or other assets (except inventory held for resale); income from interest, rental of real estate, dividends, contributions, and grants; receipts of foreign parent firms and subsidiaries; and other nonoperating income, such as franchise fees. Receipts do not include service receipts of manufacturers, wholesalers, retail establishments, or other businesses whose primary activity is other than service. They do, however, include receipts other than from services rendered (e.g., sale of merchandise to individuals or other businesses) by establishments primarily engaged in performing services and classified in the service industries.

Revenue (basic dollar volume measure for firms exempt from federal income tax). Includes receipts from customers or clients for services provided in 2002, whether or not payment was received in 2002, and gross sales of merchandise, minus returns and allowances. Also included are income from interest, dividends, gross rents (including display space rentals and share of receipts from departments operated by other companies), gross contributions, gifts, grants (whether or not restricted for use in operations), royalties, dues and assessments from members and affiliates, commissions earned from the sale of merchandise owned by others (including commissions from vending machine operators), and gross receipts from fundraising activities. Revenue now includes gains or losses from the sale of real estate (land and buildings), investments, or other assets (except inventory held for resale). Receipts from taxable business activities of firms exempt from federal income tax (unrelated business income) are also included in revenue.

Revenue does not include sales and other taxes collected directly from customers or clients and paid directly to a local, state, or federal tax agency; gross receipts of departments or concessions operated by others; and amounts transferred to operating funds from capital or reserve funds.

Appendix B.

NAICS Codes, Titles, and Descriptions

PART 1. 2002 NAICS

61 EDUCATIONAL SERVICES

The Educational Services sector comprises establishments that provide instruction and training in a wide variety of subjects. This instruction and training is provided by specialized establishments, such as schools, colleges, universities, and training centers. These establishments may be privately owned and operated for profit or not for profit, or they may be publicly owned and operated. They may also offer food and accommodation services to their students.

Educational services are usually delivered by teachers or instructors that explain, tell, demonstrate, supervise, and direct learning. Instruction is imparted in diverse settings, such as educational institutions, the workplace, or the home through correspondence, television, or other means. It can be adapted to the particular needs of the students, for example sign language can replace verbal language for teaching students with hearing impairments. All industries in the sector share this commonality of process, namely, labor inputs of instructors with the requisite subject matter expertise and teaching ability.

611 EDUCATIONAL SERVICES

Industries in the Educational Services subsector provide instruction and training in a wide variety of subjects. The instruction and training is provided by specialized establishments, such as schools, colleges, universities, and training centers.

The subsector is structured according to level and type of educational services. Elementary and secondary schools, junior colleges and colleges, universities, and professional schools correspond to a recognized series of formal levels of education designated by diplomas, associate degrees (including equivalent certificates), and degrees. The remaining industry groups are based more on the type of instruction or training offered and the levels are not always as formally defined. The establishments are often highly specialized, many offering instruction in a very limited subject matter, for example ski lessons or one specific computer software package. Within the sector, the level and types of training that are required of the instructors and teachers vary depending on the industry.

Establishments that manage schools and other educational establishments on a contractual basis are classified in this subsector, if they both manage the operation and provide the operating staff. Such establishments are classified in the educational services subsector based on the type of facility managed and operated.

6114 BUSINESS SCHOOLS AND COMPUTER AND MANAGEMENT TRAINING

This industry group includes establishments classified in the following industries: 61141 Business and Secretarial Schools, 61142 Computer Training, and 61143 Professional and Management Development Training.

61141 BUSINESS AND SECRETARIAL SCHOOLS

This industry comprises establishments primarily engaged in offering courses in office procedures and secretarial and stenographic skills and may offer courses in basic office skills, such as word processing. In addition, these establishments may offer such classes as office machine operation, reception, communications, and other skills designed for individuals pursuing a clerical or secretarial career.

611410 BUSINESS AND SECRETARIAL SCHOOLS

This industry comprises establishments primarily engaged in offering courses in office procedures and secretarial and stenographic skills and may offer courses in basic office skills, such as word processing. In addition, these establishments may offer such classes as office machine operation, reception, communications, and other skills designed for individuals pursuing a clerical or secretarial career.

61142 COMPUTER TRAINING

This industry comprises establishments primarily engaged in conducting computer training (except computer repair), such as computer programming, software packages, computerized business systems, computer electronics technology, computer operations, and local area network management.

611420 COMPUTER TRAINING

This industry comprises establishments primarily engaged in conducting computer training (except computer repair), such as computer programming, software packages, computerized business systems, computer electronics technology, computer operations, and local area network management.

61143 PROFESSIONAL AND MANAGEMENT DEVELOPMENT TRAINING

This industry comprises establishments primarily engaged in offering an array of short duration courses and seminars for management and professional development. Training for career development may be provided directly to individuals or through employers' training programs; and courses may be customized or modified to meet the special needs of customers.

611430 PROFESSIONAL AND MANAGEMENT DEVELOPMENT TRAINING

This industry comprises establishments primarily engaged in offering an array of short duration courses and seminars for management and professional development. Training for career development may be provided directly to individuals or through employers' training programs; and courses may be customized or modified to meet the special needs of customers.

6115 TECHNICAL AND TRADE SCHOOLS

This industry comprises establishments primarily engaged in offering vocational and technical training in a variety of technical subjects and trades. The training often leads to job-specific certification.

61151 TECHNICAL AND TRADE SCHOOLS

This industry comprises establishments primarily engaged in offering vocational and technical training in a variety of technical subjects and trades. The training often leads to job-specific certification.

611511 BEAUTY AND COSMETOLOGY SCHOOLS

This industry comprises establishments primarily engaged in offering training in barbering, hair styling, or the cosmetic arts, such as makeup or skin care. These schools provide job-specific certification.

611512 FLIGHT TRAINING

This industry comprises establishments primarily engaged in offering aviation and flight training. These establishments may offer vocational training, recreational training, or both.

611513 APPRENTICESHIP TRAINING

This industry comprises establishments primarily engaged in offering apprenticeship training programs. These programs involve applied training, as well as course work.

611519 OTHER TECHNICAL AND TRADE SCHOOLS

This industry comprises establishments primarily engaged in offering job or career vocational or technical courses (except cosmetology and barber training, aviation and flight training, and apprenticeship training). The curriculums offered by these schools are highly structured and specialized and lead to job-specific certification.

6116 OTHER SCHOOLS AND INSTRUCTION

This industry group comprises establishments primarily engaged in offering or providing instruction (except academic schools, colleges, and universities; and business, computer, management, technical, or trade instruction).

61161 FINE ARTS SCHOOLS

This industry comprises establishments primarily engaged in offering instruction in the arts, including dance, art, drama, and music.

611610 FINE ARTS SCHOOLS

This industry comprises establishments primarily engaged in offering instruction in the arts, including dance, art, drama, and music.

61162 SPORTS AND RECREATION INSTRUCTION

This industry comprises establishments, such as camps and schools, primarily engaged in offering instruction in athletic activities to groups of individuals. Overnight and day sports instruction camps are included in this industry.

611620 SPORTS AND RECREATION INSTRUCTION

This industry comprises establishments, such as camps and schools, primarily engaged in offering instruction in athletic activities to groups of individuals. Overnight and day sports instruction camps are included in this industry.

61163 LANGUAGE SCHOOLS

This industry comprises establishments primarily engaged in offering foreign language instruction (including sign language). These establishments are designed to offer language instruction ranging from conversational skills for personal enrichment to intensive training courses for career or educational opportunities.

611630 LANGUAGE SCHOOLS

This industry comprises establishments primarily engaged in offering foreign language instruction (including sign language). These establishments are designed to offer language instruction ranging from conversational skills for personal enrichment to intensive training courses for career or educational opportunities.

61169 ALL OTHER SCHOOLS AND INSTRUCTION

This industry comprises establishments primarily engaged in offering instruction (except business, computer, management, technical, trade, fine arts, athletic, and language instruction). Also excluded from this industry are academic schools, colleges, and universities.

611691 EXAM PREPARATION AND TUTORING

This industry comprises establishments primarily engaged in offering preparation for standardized examinations and/or academic tutoring services.

611692 AUTOMOBILE DRIVING SCHOOLS

This industry comprises establishments primarily engaged in offering automobile driving instruction.

611699 ALL OTHER MISCELLANEOUS SCHOOLS AND INSTRUCTION

This industry comprises establishments primarily engaged in offering instruction (except business, computer, management, technical, trade, fine arts, athletic, language instruction, tutoring, and automobile driving instruction). Also excluded from this industry are academic schools, colleges, and universities.

6117 EDUCATIONAL SUPPORT SERVICES

This industry comprises establishments primarily engaged in providing noninstructional services that support educational processes or systems.

61171 EDUCATIONAL SUPPORT SERVICES

This industry comprises establishments primarily engaged in providing noninstructional services that support educational processes or systems.

611710 EDUCATIONAL SUPPORT SERVICES

This industry comprises establishments primarily engaged in providing noninstructional services that support educational processes or systems.

PART 2. 1997 NAICS

61 EDUCATIONAL SERVICES

The Educational Services sector comprises establishments that provide instruction and training in a wide variety of subjects. This instruction and training is provided by specialized establishments, such as schools, colleges, universities, and training centers. These establishments may be privately owned and operated for profit or not for profit, or they may be publicly owned and operated. They may also offer food and accommodation services to their students.

Educational services are usually delivered by teachers or instructors that explain, tell, demonstrate, supervise, and direct learning. Instruction is imparted in diverse settings, such as educational institutions, the workplace, or the home through correspondence, television, or other means. It can be adapted to the particular needs of the students, for example sign language can replace verbal language for teaching students with hearing impairments. All industries in the sector share this commonality of process, namely, labor inputs of instructors with the requisite subject matter expertise and teaching ability.

611 EDUCATIONAL SERVICES

Industries in the Educational Services subsector provide instruction and training in a wide variety of subjects. The instruction and training is provided by specialized establishments, such as schools, colleges, universities, and training centers.

The subsector is structured according to level and type of educational services. Elementary and secondary schools, junior colleges and colleges, universities, and professional schools correspond to a recognized series of formal levels of education designated by diplomas, associate degrees (including equivalent certificates), and degrees. The remaining industry groups are based more on the type of instruction or training offered and the levels are not always as formally defined. The

establishments are often highly specialized, many offering instruction in a very limited subject matter, for example ski lessons or one specific computer software package. Within the sector, the level and types of training that are required of the instructors and teachers vary depending on the industry.

Establishments that manage schools and other educational establishments on a contractual basis are classified in this subsector, if they both manage the operation and provide the operating staff. Such establishments are classified in the educational services subsector based on the type of facility managed and operated.

6114 BUSINESS SCHOOLS AND COMPUTER AND MANAGEMENT TRAINING

This industry group includes establishments classified in the following industries: 61141 Business and Secretarial Schools, 61142 Computer Training, and 61143 Professional and Management Development Training.

61141 BUSINESS AND SECRETARIAL SCHOOLS

This industry comprises establishments primarily engaged in offering courses in office procedures and secretarial and stenographic skills and may offer courses in basic office skills, such as word processing. In addition, these establishments may offer such classes as office machine operation, reception, communications, and other skills designed for individuals pursuing a clerical or secretarial career.

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This industry comprises establishments primarily engaged in offering courses in office procedures and secretarial and stenographic skills and may offer courses in basic office skills, such as word processing. In addition, these establishments may offer such classes as office machine operation, reception, communications, and other skills designed for individuals pursuing a clerical or secretarial career.

61142 COMPUTER TRAINING

This industry comprises establishments primarily engaged in conducting computer training (except computer repair), such as computer programming, software packages, computerized business systems, computer electronics technology, computer operations, and local area network management.

611420 COMPUTER TRAINING

This industry comprises establishments primarily engaged in conducting computer training (except computer repair), such as computer programming, software packages, computerized business systems, computer electronics technology, computer operations, and local area network management.

61143 PROFESSIONAL AND MANAGEMENT DEVELOPMENT TRAINING

This industry comprises establishments primarily engaged in offering an array of short duration courses and seminars for management and professional development. Training for career development may be provided directly to individuals or through employers' training programs; and courses may be customized or modified to meet the special needs of customers.

611430 PROFESSIONAL AND MANAGEMENT DEVELOPMENT TRAINING

This industry comprises establishments primarily engaged in offering an array of short duration courses and seminars for management and professional development. Training for career development may be provided directly to individuals or through employers' training programs; and courses may be customized or modified to meet the special needs of customers.

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This industry comprises establishments primarily engaged in offering vocational and technical training in a variety of technical subjects and trades. The training often leads to job-specific certification.

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This industry comprises establishments primarily engaged in offering training in barbering, hair styling, or the cosmetic arts, such as makeup or skin care. These schools provide job-specific certification.

611512 FLIGHT TRAINING

This industry comprises establishments primarily engaged in offering aviation and flight training. These establishments may offer vocational training, recreational training, or both.

611513 APPRENTICESHIP TRAINING

This industry comprises establishments primarily engaged in offering apprenticeship training programs. These programs involve applied training, as well as course work.

611519 OTHER TECHNICAL AND TRADE SCHOOLS

This industry comprises establishments primarily engaged in offering job or career vocational or technical courses (except cosmetology and barber training, aviation and flight training, and apprenticeship training). The curriculums offered by these schools are highly structured and specialized and lead to job-specific certification.

6116 OTHER SCHOOLS AND INSTRUCTION

This industry group comprises establishments primarily engaged in offering or providing instruction (except academic schools, colleges, and universities; and business, computer, management, technical, or trade instruction).

61161 FINE ARTS SCHOOLS

This industry comprises establishments primarily engaged in offering instruction in the arts, including dance, art, drama, and music.

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This industry comprises establishments primarily engaged in offering instruction in the arts, including dance, art, drama, and music.

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This industry comprises establishments, such as camps and schools, primarily engaged in offering instruction in athletic activities to groups of individuals. Overnight and day sports instruction camps are included in this industry.

611620 SPORTS AND RECREATION INSTRUCTION

This industry comprises establishments, such as camps and schools, primarily engaged in offering instruction in athletic activities to groups of individuals. Overnight and day sports instruction camps are included in this industry.

61163 LANGUAGE SCHOOLS

This industry comprises establishments primarily engaged in offering foreign language instruction (including sign language). These establishments are designed to offer language instruction ranging from conversational skills for personal enrichment to intensive training courses for career or educational opportunities.

611630 LANGUAGE SCHOOLS

This industry comprises establishments primarily engaged in offering foreign language instruction (including sign language). These establishments are designed to offer language instruction ranging from conversational skills for personal enrichment to intensive training courses for career or educational opportunities.

61169 ALL OTHER SCHOOLS AND INSTRUCTION

This industry comprises establishments primarily engaged in offering instruction (except business, computer, management, technical, trade, fine arts, athletic, and language instruction). Also excluded from this industry are academic schools, colleges, and universities.

611691 EXAM PREPARATION AND TUTORING

This industry comprises establishments primarily engaged in offering preparation for standardized examinations and/or academic tutoring services.

611692 AUTOMOBILE DRIVING SCHOOLS

This industry comprises establishments primarily engaged in offering automobile driving instruction.

611699 ALL OTHER MISCELLANEOUS SCHOOLS AND INSTRUCTION

This industry comprises establishments primarily engaged in offering instruction (except business, computer, management, technical, trade, fine arts, athletic, language instruction, tutoring, and automobile driving instruction). Also excluded from this industry are academic schools, colleges, and universities.

6117 EDUCATIONAL SUPPORT SERVICES

This industry comprises establishments primarily engaged in providing noninstructional services that support educational processes or systems.

61171 EDUCATIONAL SUPPORT SERVICES

This industry comprises establishments primarily engaged in providing noninstructional services that support educational processes or systems.

611710 EDUCATIONAL SUPPORT SERVICES

This industry comprises establishments primarily engaged in providing noninstructional services that support educational processes or systems.

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, receipts/revenue, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total receipts/revenue of establishments covered in the census. Data on receipts/revenue, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All taxable nonemployers, i.e., all firms subject to federal income tax with no paid employees during 2002. Receipts information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total receipts of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. There were no changes between the 2002 edition and the 1997 edition affecting this sector. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

1. Establishments that returned a report form were classified on the basis of their self-designation, product line receipts/revenue, and responses to other industry-specific inquiries.
2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

METHOD OF ASSIGNING TAX STATUS

For kind-of-business classifications where there were substantial numbers of taxable and tax-exempt establishments, establishments were classified based on the federal income tax filing requirement for the establishment or organization. This classification was based primarily on the response to an inquiry on the census report form. Establishments that indicated that all or part of their income was exempt from federal income tax under provisions of section 501 of the Internal Revenue Service (IRS) code were classified as tax-exempt; establishments indicating no such exemption were classified as taxable. All government-operated hospitals were classified as tax-exempt. For establishments without a report form, the tax status classification was based on administrative records of other federal agencies.

For selected kind-of-business classifications that are comprised primarily of tax-exempt establishments, all establishments in those classifications were defined as tax-exempt. All establishments in the remaining kind-of-business classifications (comprised primarily of taxable establishments) were defined as taxable.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for “Percent of receipts/revenue from administrative records.” This includes receipts/revenue information obtained from administrative records of other federal agencies. The “Percent of receipts/revenue estimated” includes receipts/revenue information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, “basic” and “industry-specific.” Data for the basic inquiries, which include location, kind of business or operation, receipts/revenue, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total receipts/revenue of all establishments included in the category. In a few cases, expansion on the basis of the receipts/revenue was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the receipts/revenue of establishments responding to the industry-specific inquiry as a percent of total receipts/revenue for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

CONCENTRATION CATEGORIES

Concentration categories are based on aggregate receipts/revenue of all establishments operated by the same firm in a given kind-of-business classification or group for which data are presented. For example, a firm operating two service establishments – a fine arts school (NAICS 611610) and a language school (NAICS 611630) – would be treated as two one-establishment firms at the most detailed NAICS level, and as a two-establishment firm in NAICS 6116.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D. Geographic Notes

Not applicable for this report.

Appendix E. Metropolitan and Micropolitan Statistical Areas

Not applicable for this report.

